

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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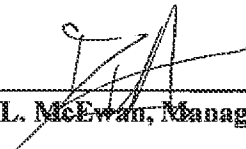
SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ENGAGE IN STORE, LLC	04/29/2015
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13788732
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DATE SIGNED:	05/04/2015
Total Attachments: 2	
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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATIONS, ENGAGE IN STORE, LLC, a Kentucky Limited Liability Company having an address of 118 Rochester Drive, Louisville, KY 40214 does hereby sell, assign, and transfer to David L. McEwan, residing at 2328 Village Drive, Louisville, KY 40205, herein sometimes called "ASSIGNEE", the entire right, title, and interest in and to the applications listed in Exhibit A - attachment, all rights thereto also transferred herein, and as described and/or claimed in any and all applications for Letters Patent of all foreign countries together with all Letters Patent issuing on any of the aforesaid applications for Letters Patent, any Continuations, Reissues, Continuations-in-Part and Divisionals associated with the aforesaid applications for Letters Patent the same to be held and enjoyed by ASSIGNEE, its successors, assigns, or other legal representatives, to the full ends of the terms of all said Letters Patent therefor which may be granted.

AND I HEREBY AUTHORIZE AND REQUEST the Commissioner of Patents to issue any and all Letters Patent of the United States for said invention, resulting from any of the aforesaid applications to said ASSIGNEE.

EXECUTED AND ACKNOWLEDGED by the undersigned this 29 day of April, 2015.



David L. McEwan, Manager of Engage In-Store, LLC

4/29/15

Date

Exhibit A

Title	CNTRY	Serial Number	Filed Date	Patent Number	Issue Date	Status
Shopping Apparatus and Methods	US	13/112,630	5/20/2011	8,336,774	12/25/2012	ISSUED
Shopping Apparatus and Methods	US	13/651,040	10/12/2012	8,905,305	12/9/2014	ISSUED
Shopping Apparatus and Methods	US	13/687,795	11/28/2012	8,727,214	5/20/2014	ISSUED
Shopping Apparatus and Methods	US	13/788,732	3/7/2013			PUBLISHED