PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MARK LEVIE	02/16/2015

RECEIVING PARTY DATA

Name:	DISCOVERY, INC.	
Street Address:	PO BOX 62	
City:	ROSS	
State/Country:	CALIFORNIA	
Postal Code:	ostal Code: 94957	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29517713

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: admin-docketing@medleybehrens.com

Correspondent Name: LORRI W. COOPER

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ATTORNEY DOCKET NUMBER:	DISC-0012
NAME OF SUBMITTER:	LORRI W. COOPER
SIGNATURE:	/Lorri W. Cooper/
DATE SIGNED:	05/06/2015

Total Attachments: 2

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PATENT 503294331 REEL: 035573 FRAME: 0498

DECLARATION AND ASSIGNMENT FOR US UTILITY OR DESIGN PATENT APPLICATION

Attorney Docket No.: DISC-0012

As a below-named inventor, I hereby declare that:

this declaration is directed to the application entitled:

SHELF LINER

(check	only one item below)
[]	attached hereto,
OR	
[X]	filed on February 16, 2015 as United States Application Number or PCT International
	Application Number 29/517,713.

The above-identified application was made or authorized to be made by me.

I believe I am the original inventor or an original joint inventor of a claimed invention in the above-identified application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

WHEREAS, new and useful improvements have been made by the undersigned as described in the above-identified application.

WHEREAS, Discovery, Inc., a California Corporation having a mailing address at PO Box 62, Ross, California 94957, hereafter referred to as "assignee", is desirous of acquiring all right, title, and interest throughout the world in, to, and under said improvements and inventions and patent rights therefor.

NOW, THEREFORE, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title, and interest, in the United States and throughout the world, in, to and under said improvements and inventions and all patents, patent applications, patent rights, and inventors' certificates thereof, therefor, and therein, including without limitation said application for patent in the United States, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all right to sue for past infringement thereunder, all patents which may be granted for said improvements and inventions by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefor, have been and are hereby sold, assigned, transferred, and delivered unto assignee, its successors and assigns by the

PATENT REEL: 035573 FRAME: 0499 undersigned; and it is covenanted and agreed by the undersigned, and for executors, administrators, and legal representatives of the undersigned, that at assignee's request any and all applications, affidavits, assignments, and other instruments will be made, executed, and delivered as may be necessary, or desirable to secure for or vest in assignee, its successors or assigns, any improvement, inventions, right, title, interest, application, patent, patent right or other right or property covered by this assignment, and the United States Commissioner of Patents and Trademarks is hereby requested and authorized to issue any and all United States patents granted on any of said applications to assignee as owner of the entire right, title, and interest in, to, and under the same, and appropriately empowered officials of foreign countries are hereby authorized to issue any letters patent granted on any of said applications to assignee as owner of the entire right, title and interest in, to, and under the same.

IN WITNESS WHEREOF, this declaration and assignment has been executed below by the undersigned:

Legal Name of Inventor:	Mark Levie
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Signature of Inventor:

Date: February 16, 2015