PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3341966

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
KEN TAO	04/10/2015
GERRY CODY	04/16/2015

RECEIVING PARTY DATA

Name:	MATTEL, INC.
Street Address:	333 CONTINENTAL BOULEVARD
City:	EL SEGUNDO
State/Country:	CALIFORNIA
Postal Code:	90245

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14576328

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 410-659-6402

Email: patents@wtplaw.com

Correspondent Name: WHITEFORD, TAYLOR & PRESTON, LLP

Address Line 1: SEVEN SAINT PAUL STREET

Address Line 4: BALTIMORE, MARYLAND 21202-1626

ATTORNEY DOCKET NUMBER:	089085.22301
NAME OF SUBMITTER:	GREGORY M. STONE
SIGNATURE:	/gms/
DATE SIGNED:	05/06/2015

Total Attachments: 9

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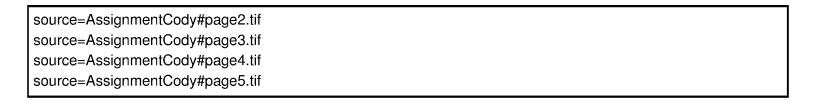
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PATENT REEL: 035578 FRAME: 0576

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ASSIGNMENT (Joint)

Ken TAO, residing in Hong Kong, China; and Gerry CODY, residing in Los Angeles, Californian (each referred to as "Assignor") have invented an invention(s) (the "Invention(s)") set forth in an application for patent of the United States, entitled SINGLE PULL TOY VEHICLE LOADER AND LAUNCHER, and which is a:

(1)	provisional	application		
	(a)	[] to be filed herewith; or		
	(b)	[] bearing Application No.	, and filed on	sor
(2)	[x] non-provi	sional application		
	(a)	to be filed herewith; or		
	(b)	[x] bearing Application No. 14	/576,328, and filed on Dece	mber
		19, 2014.		

WHEREAS, Mattel, Inc., a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at 333 Continental Boulevard, El Segundo, CA 90245 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention(s); the application for patent identified in paragraph (1) or (2); the right to file applications for patent of the United States or other countries on the Invention(s); any application(s) for patent of the United States or other countries claiming priority to these application(s); any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent(s) of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);
- (b) the application for patent identified in paragraph (1) or (2);
- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Paris Convention for the Protection of Industrial Property and under the Patent Cooperation Treaty;
- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);
- (e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified in paragraph (1) or (2) or any application(s) for patent claiming the Invention(s), including any division(s), continuation(s), and continuation(s)-in-part; and

- (f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the proceeding paragraphs (b)-(e);
 and
- (g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is a lawful owner of an undivided interest in the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of Whiteford, Taylor & Preston, LLP to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application identified in paragraph (1) or (2) when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Attorney Docket No. 089085.22301 Page 3

Date: Dril 10 , Zolf	Ву:	Cens Tho
Witness:	•	Ken TAO
Signature:		
Name: <u>Allace sig Massles</u>		
Address:		
City & State:		

Date:	Ву:
	Gerry CODY
AC	KNOWLEDGMENT
State of California	
County of	
On before	me,
	me,(insert name and title of the officer)
subscribed to the within instrument and achie authorized capacity, and that by his signerson, or the entity upon behalf of which	tory evidence to be the person whose name is cknowledged to me that he executed the same in quature on the instrument the the person acted, executed the instrument. under the laws of the State of California that the foregoing

2122348

ASSIGNMENT (Joint)

Ken TAO, residing in Hong Kong, China; and Gerry CODY, residing in Los Angeles, Californian (each referred to as "Assignor") have invented an invention(s) (the "Invention(s)") set forth in an application for patent of the United States, entitled SINGLE PULL TOY VEHICLE LOADER AND LAUNCHER, and which is a:

(1)	[] provisional	application
	(a)	[] to be filed herewith; or
	(b)	[] bearing Application No, and filed on; or
(2)	[x] non-provi	sional application
	(a)	[] to be filed herewith; or
	(b)	[x] bearing Application No. 14/576,328, and filed on December
		19 2014

WHEREAS, Mattel, Inc., a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at 333 Continental Boulevard, El Segundo, CA 90245 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention(s); the application for patent identified in paragraph (1) or (2); the right to file applications for patent of the United States or other countries on the Invention(s); any application(s) for patent of the United States or other countries claiming priority to these application(s); any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent(s) of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);
- (b) the application for patent identified in paragraph (1) or (2);
- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Paris Convention for the Protection of Industrial Property and under the Patent Cooperation Treaty:
- (d) any application(s) for patent of the United States or other countries claiming the Invention(s):
- (e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified in paragraph (1) or (2) or any application(s) for patent claiming the Invention(s), including any division(s), continuation(s), and continuation(s)-in-part; and

- (f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the proceeding paragraphs (b)-(e); and
- (g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

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The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

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Date:	By:	
Witness:	Ť	Ken TAO
Signature:		
Name:		
Address:		
City & State:		

Page 4

Date: 4/16/15 By: Gegry CODY
ACKNOWLEDGMENT
State of California County of 44 AVY (S
On <u>A)/\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ </u>
(insert name and title of the officer)
personally appeared Gerry CODY, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.
WHITNIEGO A CC . 1 . 1
WITNESS my hand and official seal.
ike professional and the state of the state

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ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

APRIL 16, 2015	before me.	PATRICIA DE LEON, NOTARY PUBLIC
		(insert name and title of the officer)
rsonally appeared GERR	Y CODY	

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

(Seal)

PATRICIA DE LEON
Comm. No. 1947525
MOTARY PUBLIC - CALIFORNIA
LOS ANGELES COUNTY
My Comm. Exp. September 7, 2015

PATENT REEL: 035578 FRAME: 0586

RECORDED: 05/06/2015