

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3343094

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
WILL WA	04/02/2015
ROLAND JAMES GOSSAGE	04/02/2015
RECEIVING PARTY DATA	
Name:	GROUPBY INC.
Street Address:	2 BERKELEY STREET
Internal Address:	SUITE 210
City:	TORONTO
State/Country:	CANADA
Postal Code:	M5A 4J5
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14639461
CORRESPONDENCE DATA	
Fax Number:	(416)862-7661
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	416-862-7525
Email:	torpatpros@gowlings.com
Correspondent Name:	GOWLING LAFLEUR HENDERSON LLP
Address Line 1:	SUITE 1600, 1 FIRST CANADIAN PLACE
Address Line 2:	100 KING STREET WEST
Address Line 4:	TORONTO, CANADA M5X 1G5
ATTORNEY DOCKET NUMBER:	T8478336US
NAME OF SUBMITTER:	GRANT TISDALL
SIGNATURE:	/GrantTisdall/
DATE SIGNED:	05/07/2015
Total Attachments: 4	
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WORLDWIDE ASSIGNMENT

WHEREAS, I/WE, (hereinafter referred to as the "ASSIGNOR(S)"):

Will Warren, 2 Berkeley Street, Suite 210, Toronto, Ontario, M5A 4J5, Canada

Roland James Gossage, 2 Berkeley Street, Suite 210, Toronto, Ontario, M5A 4J5, Canada

has/have invented a **METHODS OF AUGMENTING SEARCH ENGINES FOR ECOMMERCE INFORMATION RETRIEVAL** ("Invention") for which one or more applications for patent, design registration, utility model registration, or other form of protection, rights, or title have been or will be made in certain countries ("Applications"), as further described below:

United States Patent Application No. 14/639,461 filed March 5, 2015

AND WHEREAS, **GroupBy Inc.** (hereinafter referred to as the "ASSIGNEE"), a company, having a place of business at 2 Berkeley Street, Suite 210, Toronto, Ontario, M5A 4J5, Canada, is desirous of acquiring the full and exclusive right, title and interest in and to said Invention, said Applications inclusive of all ancillary rights relating thereto, any and all priority rights derived from said Applications, and all patents, design registrations, utility model registrations and other forms of protection, rights and titles relating to said Invention, in any country or countries and in respect of the whole or any part or parts of or improvements to the Invention;

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR(S) does/do hereby confirm that ASSIGNOR(S) has/have transferred, conveyed and assigned, and by way of further assurance does/do hereby transfer, convey and assign, any and all of ASSIGNOR(S)'s respective rights, title and interest in and to: the Invention; the Applications; any further applications for patent, design registration, utility model registration or other forms of protection, rights or titles for the whole or any part or parts of or improvements to the Invention in any country or countries ("Further Applications") together with the right to file divisional applications, substitute applications and continuation applications of any one or more of the Applications and Further Applications ("Divisionals"); the right to obtain patents, design registrations, utility model registrations and all other forms of protection, rights and titles relating to the Invention; the right in and to any patent or reissue patent relating to the Applications, Further Applications and Divisionals ("Grants"); and the right to obtain any extensions / supplementary protection certificates ("Extensions"); together with the right to bring proceedings to recover damages and/or to obtain other remedies for acts committed in respect of one or more of the aforesaid Invention, Applications, Grants, Further Applications, Divisionals and Extensions, whether such acts are committed before or after the date of this Worldwide Assignment; with the intent that the Invention, Applications, Grants, Further

Applications, Divisionals and Extensions are owned and enjoyed by ASSIGNEE absolutely to the full end of the term or terms for same.

ASSIGNOR(S) does/do hereby agree, upon request, to provide assistance and to execute any and all further documents, at the expense of ASSIGNEE and/or its successors and assigns (as applicable), which may be necessary or desirable to enable ASSIGNEE, and/or its successors and assigns (as applicable), to file, prosecute, bring proceedings and take other actions with respect to any and all of the Invention, Applications, Further Applications, Divisionals, Grants and Extensions, and any and all patents and registrations granted thereon and other forms of protection, rights and titles relating thereto, and ASSIGNOR(S) further agrees/agree to execute, upon request and at the expense of ASSIGNEE and/or its successors and assigns (as applicable), any and all further documents which may be necessary or desirable to vest or perfect the title of ASSIGNEE therein.

ASSIGNOR(S) does/do hereby authorize ASSIGNEE or its patent agents or attorneys to insert, above, the jurisdictions, application numbers, filing dates and any other indicia identifying the Applications when such information is available for the purpose of recording this assignment.

ASSIGNOR(S) does/do hereby authorize and request The Commissioner of Patents or any equivalent authority to issue to ASSIGNEE each and every patent, registration and other form of protection, right, and title granted upon the Applications, Further Applications, Divisionals and Extensions.

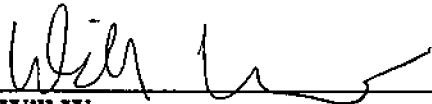
THIS WORLDWIDE ASSIGNMENT shall inure to the benefit of ASSIGNEE and its successors and assigns, and shall be binding upon ASSIGNOR(S) and their successors and permitted assigns.

DELIVERY of this Worldwide Assignment by copy, however transmitted, constitutes valid and effective delivery. This Worldwide Assignment may be executed in one or more counterparts, each of which when so executed and delivered shall be an original, and such counterparts shall together constitute one and the same instrument.

The undersigned hereby authorizes the firm of Gowling Lafleur Henderson LLP to correct errors in this assignment or to insert any further identification or other information necessary or desirable to make this assignment suitable for recordal.

IN WITNESS WHEREOF, this Worldwide Assignment has been executed below by the undersigned:

Date: April 2, 2015



Will Warren

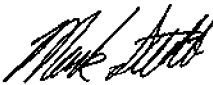
STATEMENT BY WITNESS

I, Mark Hugo Stibbe, whose full Post Office address is

2 Berkeley Street, Suite 210, Toronto, Ontario, Canada, M5A 4J5
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be a person named in the Worldwide Assignment, duly sign and execute same.

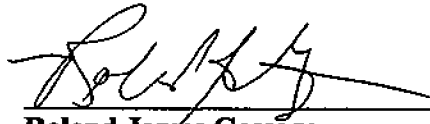
Date: April 2, 2015



(Signature of Witness)

IN WITNESS WHEREOF, this Worldwide Assignment has been executed below by the undersigned:

Date: April 2, 2015



Roland James Gossage

STATEMENT BY WITNESS

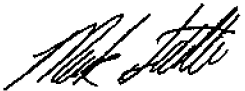
I, Mark Hugo Stibbe, whose full Post Office address is

2 Berkeley Street, Suite 210, Toronto, Ontario, M5A 4J5

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