PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3343207

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SENSES TOYS INTELLECTUAL PROPERTY MANAGEMENT UG	04/01/2014

RECEIVING PARTY DATA

Name:	OVO JOINT VENTURE LLC
Street Address:	59 LAKE DRIVE
City:	HIGHTSTOWN
State/Country:	NEW JERSEY
Postal Code:	08520

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14345348

CORRESPONDENCE DATA

Fax Number: (602)255-0103

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6022556094 Email: LM@tblaw.com

Correspondent Name: RICHARD E. ONEY C/O TIFFANY & BOSCO Address Line 1: 2525 E. CAMELBACK ROAD, 7TH FLOOR

Address Line 4: PHOENIX, ARIZONA 85016

ATTORNEY DOCKET NUMBER:	14373-025
NAME OF SUBMITTER:	RICHARD E. ONEY
SIGNATURE:	/Richard E. Oney/
DATE SIGNED:	05/07/2015

Total Attachments: 3

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PATENT 503296589 REEL: 035585 FRAME: 0472

ASSIGNMENT

This Assignment is made and executed by:

Senses Toys Intellectual Property Management UG.

a private company organized under the laws of Germany with an address at Stapenhorststr. 1, 33615 Bielefeld, Germany (hereinafter "Assignor"), to and in favor of **Ovo Joint Venture LLC**, a private company organized under the laws of Delaware, USA, and having an office for the transaction of business at 59 Lake Drive, Hightstown, NJ 08520 (hereinafter "Assignee").

Whereas the Assignor desires to assign its entire right, title and interest in and to the inventions described in the International Patent Applications listed in Exhibit 1 (hereinafter the "Patent Applications") and all patents, patent applications and the like on the inventions to Assignee for valuable consideration; and

Whereas Assignee has provided such valuable consideration to the Assignor;

Accordingly, the Assignor warrants, covenants and agrees as follows:

- 1. The Assignor hereby sells, assigns and conveys to Assignee such Assignor's entire right, title and interest in and to the inventions described in the Patent Applications, including the Patent Applications themselves and all other applications for Letters Patent or otherwise for the inventions in whatsoever countries, including all substitute, continuation, continuation-in-part, renewal and divisional applications based in whole or in part on the Patent Applications, and including all patents resulting therefrom and all reissues and extensions thereof, and including any and all rights of priority resulting from the filing of any such applications.
- 2. The Assignor hereby sells, assigns and conveys to Assignee such Assignor's entire right, title and interest in all counterparts that have been or may be filed to the Patent Applications, whether pursued as a patent, an inventor's certificate, a utility model or the like, including all rights of priority based on the Patent Applications, further including all continuation, continuation-in-part and divisional applications based in whole or in part on the counterparts, and still further including all patents, inventor's certificates, utility models, reissues and extensions resulting from any of the counterparts.
- 3. The Assignor hereby grants to Assignee the sole and exclusive right to prosecute the Patent Applications and all related applications as described in Paragraphs 1 and 2 above, as well as any opposition proceedings, reissue applications, reexaminations and nullity or invalidity proceedings. The Assignor authorizes all governmental bodies having the power to issue patents, inventor's certificates or utility models to issue a patent, inventor's certificate or utility model based on the Patent Applications or any related applications as described in Paragraphs 1 and 2 above in the name of Assignee.

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Assignment

- 4. The Assignor agrees upon request and without further consideration, but at Assignee's expense: (a) to assist Assignee in prosecuting the Patent Applications and all related applications as described in Paragraphs 1 and 2 above, as well as opposition proceedings, reissue applications, reexaminations, and nullity or invalidity proceedings; (b) to provide Assignee with information concerning the Patent Applications and the related applications described in Paragraphs 1 and 2 above to enable Assignee to obtain, secure and protect all of the rights, title and interest sold, assigned, conveyed and granted under this Assignment (the "Assigned Assets"); (c) to sign papers, take oaths and testify in legal proceedings to enable Assignee to obtain, secure and protect the Assigned Assets; and (d) to perform all acts reasonably necessary to enable Assignee to obtain, secure and protect the Assigned Assets, including assistance in any proceedings pertaining to the Patent Applications and the related applications described in Paragraphs 1 and 2 above or to their enforcement.
- 5. The Assignor warrants and covenants that such Assignor has the full right to sell, assign and convey the Assigned Assets, that all of the Assigned Assets are free and clear of all mortgages, liens, security interests, charges, claims, royalty obligations and encumbrances of any nature whatsoever and that the Assignor has not executed and will not execute any agreement in conflict with this Assignment.
- 6. Assignee may assign the Assigned Assets in whole or in part. All references herein to Assignee include any successors or assigns of Assignee.
- 7. The Assignor acknowledges that Assignee has paid valuable consideration for the Assigned Assets.

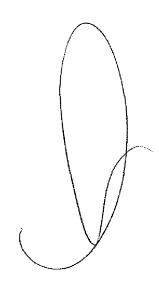
4/01/2014		
Date	Assign	or

Assignment

EXHIBIT 1

APPLICATION NUMBER	TITLE	FILING DATE
PCT/EP2012/069155	Penile Constriction Device	Sept. 27, 2012
PCT/EP2012/064573	Love Balls	July 25, 2012
PCT/EP2012/067461	Penile Constriction Device	Sept. 7, 2012
PCT/EP2012/057898	Penile Constriction Device	April 30, 2012
PCT/EP2012/057900	Lay-On Vibrator	April 30, 2012
PCT/EP2012/067466	Stimulation Device	Sept. 7, 2012
PCT/EP2012/067452	Stimulation Device	Sept. 6, 2012
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RECORDED: 05/07/2015

PATENT REEL: 035585 FRAME: 0475