

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3345596

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
YONI BLOCH	05/01/2015
TAL ZUBALSKY	05/01/2015
YUVAL HOFSHY	05/01/2015
BARAK FELDMAN	05/01/2015
RECEIVING PARTY DATA	
Name:	JBF INTERLUDE 2009 LTD - ISRAEL
Street Address:	3 HABARZEL
City:	TEL AVIV-YAFO
State/Country:	ISRAEL
Postal Code:	69710
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14700862
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NAME OF SUBMITTER:	STEVEN R. ARGENTIERI
SIGNATURE:	/Steven R. Argentieri/
DATE SIGNED:	05/08/2015
Total Attachments: 7	
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ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made by Yoni Bloch; Tal Zubalsky; Yuval Hofshy; and Barak Feldman (hereinafter referred to as Assignors), residing at 150N 5th Street, Apt. 3h, 11211, New York; 101 Bedford Avenue, Apt. C-207, Brooklyn, New York 11211; 56 Hagalil, 4423533 Kfar Saba, ISRAEL; and 101 Windsor Road, Tenafly, New Jersey 07670, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in **SYSTEMS AND METHODS FOR SEAMLESS MEDIA CREATION**, set forth in a Patent application for Letters Patent of the United States, already filed on April 30, 2015 as U.S. Application No. 14/700,862; and

WHEREAS, JBF Interlude 2009 LTD - Israel, a corporation organized under and pursuant to the laws of Israel having its principal place of business at 3 Habarzel, 69710 Tel Aviv-Yafo, ISRAEL (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the

same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner for Patents and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply

with the rules of the United States Patent and Trademark Office for recordation of this document:

GOODWIN PROCTER LLP

All practitioners at Customer Number 051414

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

5/1/2015

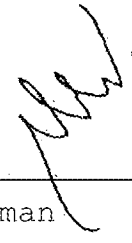
Date


Yoni Bloch

Witness:

5/1/2015

Date


Barak Feldman

5/1/2015

Date

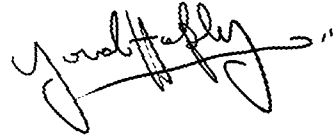


Tal Zubalsky

Witness:

5/1/2015

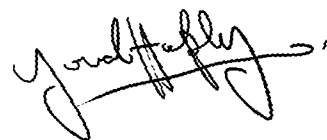
Date



Yuval Hofshy

5/1/2015

Date

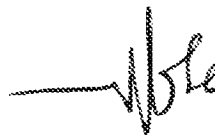


Yuval Hofshy

Witness:

5/1/2015

Date



Tal Zubalsky

5/1/2015

Date

Barak Feldman

Witness:

5/1/2015

Date

Yoni Bloch