503301394 05/11/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3348012

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
EPIC THINK MEDIA, LLC	01/18/2012

RECEIVING PARTY DATA

Name:	CHSZ, LLC
Street Address:	11101 W. 120TH AVENUE
Internal Address:	#300
City:	BROOMFIELD
State/Country:	COLORADO
Postal Code:	80021

PROPERTY NUMBERS Total: 4

Property Type	Number
Application Number:	12695350
Application Number:	12695365
Application Number:	12695445
Application Number:	12940028

CORRESPONDENCE DATA

Fax Number: (303)223-8080

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-223-1100

Email: patentdocket@bhfs.com

Correspondent Name: BROWNSTEIN HYATT FARBER SCHRECK, LLP

Address Line 1: 410 SEVENTEENTH STREET

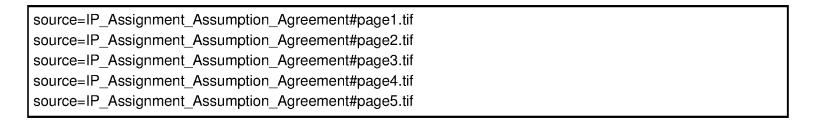
Address Line 2: SUITE 2200

Address Line 4: DENVER, COLORADO 80202

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DATE SIGNED: 05/11/2015		
SIGNATURE:	/ Benno M. Guggenheimer /	
NAME OF SUBMITTER:	BENNO M. GUGGENHEIMER	
ATTORNEY DOCKET NUMBER:	QUINTESS - 012336	

Total Attachments: 5

PATENT REEL: 035610 FRAME: 0162



PATENT REEL: 035610 FRAME: 0163

IP ASSIGNMENT AND ASSUMPTION AGREEMENT

THIS IP ASSIGNMENT AND ASSUMPTION AGREEMENT (this "Assignment and Assumption Agreement"), dated Newtonier 18th 2012 and effective as of the Closing Date, is made by and between EPIC THINK MEDIA, LLC, an Arizona limited liability company ("Seller"), and CHSZ, LLC, a Delaware limited liability company ("Buyer"). Capitalized terms used but not otherwise defined herein shall have the meanings ascribed thereto in the Purchase Agreement (as defined below).

WITNESSETH:

WHEREAS, Buyer and Seller are parties to that certain Membership Interest Purchase Agreement, dated as of November 26, 2012 (together with all amendments, supplements, modifications, appendices, assignments and addenda thereto, the "Purchase Agreement"), that provides for, among other things, the sale, transfer, assignment, conveyance and delivery by Seller to Buyer of all Company Intellectual Property owned by Seller; and

WHEREAS, pursuant to the Purchase Agreement, Seller has agreed to assign to Buyer all Company Intellectual Property owned by Seller.

AGREEMENT

NOW, THEREFORE, in consideration of the foregoing premises and mutual covenants and agreements contained herein and in the Purchase Agreement and for other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, Buyer and Seller hereby agree as follows:

1. Assignment and Assumption. Effective as of the Closing Date, Seller hereby sells, transfers, assigns, conveys, grants, delivers and delegates to Buyer all of Seller's right, title, benefit, privilege and interest to and under all Company Intellectual Property owned by Seller. Notwithstanding the foregoing, nothing contained herein shall be construed to include a sale, transfer, assignment, conveyance, grant, delivery or delegation of any Excluded Assets or Excluded Liabilities, in each case subject to the terms and conditions of the Purchase Agreement, and the parties hereto agree that all such Excluded Assets and Excluded Liabilities shall remain the sole responsibility of Seller.



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[Signatures appear on following page.]

BUYER:

CHSZ, LLC

By: CLUB HOLDINGS, LLC

Its: Manager

By:

Name Pete Estler

Title: Chief Executive Officer

[Signature page to IP Assignment and Assumption Agreement]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment and Assumption Agreement to be executed as of the date first above written.

SELLER:

EPIC THINK MEDIA, LLC

Name: Frank (Craig) Prichard

Title: Manager

PRINCIPALS:

Joshua Baker

Frank (Craig) Prichard

Gabe Cooper

SERO GROUP, LLC

Name: Steve Uhlmann

Title: Member

[Signature page to IP Assignment and Assumption Agreement]

Schedule 2.1

Transferred Assets

- U.S. Patent Application No. 12/695,350, entitled, "Electronic Golf Assistant Utilizing a Plurality of Images," filed January 28, 2010
- U.S. Patent Application No. 12/695,365, entitled, "Electronic Golf Assistant Utilizing one or more Lay Up Positions," filed January 28, 2010
- U.S. Patent Application No. 12/695,445, entitled "Electronic Golf Assistant Utilizing Electronic Scoring," filed January 28, 2010
- U.S. Patent Application No. 12/940,028, entitled "Overlaying Data in an Augmented Reality User Interface," filed November 5, 2010



PATENT REEL: 035610 FRAME: 0168

RECORDED: 05/11/2015