PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3350205

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Execution Date
ENSIGHTEN, INC.	05/12/2012

RECEIVING PARTY DATA

Name:	SILICON VALLEY BANK
Street Address:	3003 TASMAN DRIVE
City:	SANTA CLARA
State/Country:	CALIFORNIA
Postal Code:	95054

PROPERTY NUMBERS Total: 14

Property Type	Number
Patent Number:	8261362
Patent Number:	8516601
Patent Number:	8640037
Patent Number:	8996986
Application Number:	13305282
Application Number:	13954532
Patent Number:	8997081
Patent Number:	9003552
Application Number:	14156797
PCT Number:	US2014025955
PCT Number:	US2014028930
PCT Number:	US2012031144
PCT Number:	US2011067870
PCT Number:	US2010061997

CORRESPONDENCE DATA

Fax Number: (404)885-3900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4048853868

Email: rusty.close@troutmansanders.com

Correspondent Name: CHRISTOPHER CLOSE
Address Line 1: TROUTMAN SANDERS LLP

Address Line 2: 600 PEACHTREE STREET NE, SUITE 5200

Address Line 4: ATLANTA, GEORGIA 30308-2216

ATTORNEY DOCKET NUMBER:	220763.001754
NAME OF SUBMITTER:	CHRISTOPHER CLOSE
SIGNATURE:	/Christopher Close/
DATE SIGNED:	05/12/2015

Total Attachments: 10

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT ("Agreement") is entered into as of May 12, 2015 by and between SILICON VALLEY BANK, a California corporation ("Bank") and ENSIGHTEN, INC., a Delaware corporation ("Grantor").

RECITALS

- A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "Loans") in the amounts and manner set forth in a certain (i) Amended and Restated Loan and Security Agreement by and between Grantor and Bank dated as of September 30, 2014 (as the same may be amended, modified, supplemented or restated from time to time, the "Senior Loan Agreement") and (ii) Loan and Security Agreement (Mezzanine Facility) by and between Grantor and Bank dated as of May 12, 2015 (as the same may be amended, modified, supplemented or restated from time to time, the "Subordinated Loan Agreement", and together with the Senior Loan Agreement, individually and collectively, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement).
- B. Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks, Patents, and Mask Works (as each term is described below) to secure the obligations of Grantor under the Loan Agreement.
- C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.
- NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

- 1. <u>Grant of Security Interest</u>. To secure its obligations under the Loan Agreement, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its intellectual property (all of which shall collectively be called the "Intellectual Property Collateral"), including, without limitation, the following:
- (a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the "Copyrights");

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- (b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;
- (c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;
- (d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents");
- (e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "Trademarks");
- (f) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on <u>Exhibit D</u> attached hereto (collectively, the "Mask Works");
- (g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
- (h) All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights;
- (i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and
- (j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing; provided, however, that the Intellectual Property Collateral shall not include any intent-to-use trademarks at all times prior to the first use thereof, whether by the actual use thereof in commerce, the recording of a statement of use with the United States Patent and Trademark Office or otherwise.
- 2. <u>Recordation</u>. Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Bank.
- 3. <u>Loan Documents</u>. This Agreement has been entered into pursuant to and in conjunction with the Loan Agreement, which is hereby incorporated by reference. The provisions of the Loan Agreement shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of Bank with respect to the Intellectual

Property Collateral are as provided by the Loan Agreement and related documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.

- 4. <u>Execution in Counterparts</u>. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., "pdf" or "tif" format) shall be effective as delivery of a manually executed counterpart of this Agreement.
- 5. <u>Successors and Assigns</u>. This Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. Governing Law. This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

[Signature page follows.]

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IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

ENSIGHTEN, INC.

By: Name: Frond Ahroad (Title: CFO)

BANK:

SILICON VALLEY BANK

Name: Title: IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:
ENSIGHTEN, INC.
By:Name:Title:
BANK:
SILICON VALLEY BANK
By: Name: Nick Christian

Title: Director

EXHIBIT A

Copyrights

Description	Registration Number	Application Number	Notes on Ownership
Ensighten Tag Management Platform.	TXu001779614 (10/18/2011)		
Online Privacy Management.	TX0007814637 (11/08/2013)		

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EXHIBIT B

Patents

Description	Application Number	Registration Number	Notes on Ownership
Online Privacy Management		8,261,362 (09/04/2012)	
Online Privacy Management		8,516,601 (08/20/2013)	
Graphical Overlay Related to Data Mining and Analytics		8,640,037 (01/28/2014)	
Enhanced Delivery of Content and Program Instructions		8,996,986 (03/31/2015)	
Conditional Logic for Delivering Computer-Executable Program Instructions and Content	13/305,282 (11/28/2011)		
Online Privacy Management	13/954,532 (07/30/2013)		
Analytics for Mobile Applications		8,997,081 (03/31/2015)	

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Description	Application Number	Registration Number	Notes on Ownership
Online Privacy Management		9,003,552 (04/07/2015)	**No assignment information available in USPTO database**
Graphical Overlay Related to Data Mining and Analytics	14/156,797 (01/16/2014)		**No assignment information available in USPTO database**
Online Privacy Management	PCT US2014025955 (03/13/2014)		
Use of Method Overrides for Dynamically Changing Visible Page Content	PCT US2014028930 (03/14/2014)		
Graphical Overlay Related to Data Mining and Analytics	PCT US2012031144 (03/29/2012)		
Online Privacy Management	PCT US2011067870 (12/29/2011)		
Enhanced Delivery of Content and Program Instructions	PCT US2010061997 (12/23/2010)		

EXHIBIT C

Trademarks

Description	Serial Number	Registration Number	Notes on Ownership
ENSIGHTEN (& design)	85/963,709 (06/19/2013)		
<•>		4,689,330 (02/17/2015)	
ENSIGHTEN		4,685,329 (02/10/2015)	
ENSIGHTEN ACADEMY		4,577,289 (07/29/2014)	
ENSIGHTEN ACTIVATE		4,545,048 (06/03/2014)	
ENSIGHTEN (& design)		4,443,935 (12/03/2013)	
ENSIGHTEN		4,443,182 (12/03/2013)	

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EXHIBIT D

Mask Works

Description	Application	Registration	Notes on Ownership
None Identified			

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RECORDED: 05/12/2015