503311647 05/18/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SANJIV SIRPAL	09/30/2011
MARTIN GIMPL	10/20/2011
RODNEY WAYNE SCHROCK	09/29/2011

RECEIVING PARTY DATA

Name:	IMERJ LLC
Street Address:	305 INTERLOCKEN PARKWAY
City:	BROOMFIELD
State/Country:	COLORADO
Postal Code:	80021

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14703418

CORRESPONDENCE DATA

Fax Number: (303)863-0223

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-863-9700

Email: flexpatents@sheridanross.com

Correspondent Name: SHERIDAN ROSS P.C.
Address Line 1: 1560 BROADWAY

Address Line 2: SUITE 1200

Address Line 4: DENVER, COLORADO 80202

ATTORNEY DOCKET NUMBER:	6583-38-CON
NAME OF SUBMITTER:	TADD F. WILSON
SIGNATURE:	/Tadd F. Wilson/
DATE SIGNED:	05/18/2015

Total Attachments: 3

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PATENT 503311647 REEL: 035662 FRAME: 0770

Atty. Docket No.: 6583-38

Worldwide Assignment

WHEREAS, I/We, Sanjiv Sirpal, Martin Gimpl, and Rodney Wayne Schrock, have made an invention entitled APPLICATION LAUNCH for which I/We have filed an application for Letters Patent of the United States on Sep. 29, 2011, under Application No. 13/249,014 and

WHEREAS, Imerj LLC ("ASSIGNEE"), a corporation or other business entity duly registered in the State/Country of Colorado, whose postal address is 305 Interlocken Parkway, Broomfield, CO 80021, desires to acquire the entire right, title, and interest in and to the invention, the application, and any Letters Patent to be granted for the invention in the United States and in all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) paid to me/us by ASSIGNEE, and other good and valuable consideration, the receipt and sufficiency of which I/We acknowledge, I/We, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest in and to the invention, the application, all applications claiming benefit of the application, including, but not limited to, all divisions and continuations of the application, and all Letters Patent that may be granted thereon in the United States, Canada and in all foreign countries, and all reissues thereof, together with the right to claim priority under the International Convention in all member countries; and I/We authorize and request the Director of Patents and Trademarks to issue all Letters Patent for the invention to ASSIGNEE, its successors, legal representatives, and assigns in accordance with the terms of this Assignment;

AND I/We covenant and agree that I/We have the full right to convey the entire right, title, and interest herein assigned and that I/We have not executed and will not execute any assignment or other instrument in conflict with this Assignment;

AND I/We further covenant and agree that upon request by ASSIGNEE, its successors, legal representatives, and/or assigns, and without further consideration, I/We will do all lawful acts that may be necessary or desirable to assist ASSIGNEE, its successors, legal representatives, and/or assigns to obtain and enforce patent protection for the invention in the United States and in all foreign countries, including, but not limited to, communicate with ASSIGNEE, its successors, legal representatives, and/or assigns any facts known to me/us regarding the invention, testify in any legal proceeding, sign all lawful papers, execute and deliver all papers that may be necessary or desirable to perfect the title to the invention in ASSIGNEE, its successors, legal representatives, and/or assigns, execute all divisional, continuation, and reissue applications, and make all rightful oaths, it being understood that any expense incident to the rendering of such assistance will be borne by ASSIGNEE, its successors, legal representatives, and/or assigns;

AND I/We further hereby authorize ASSIGNEE, or its attorneys or agents, to insert the correct Application Number and filing Date into this Assignment, if none is indicated on that date of my/our execution of this agreement.

IN WITNESS WHEREOF, I/We have executed this Assignment on the date(s) indicated below.

Signature: Date:	Smixi Well 201 30/2011	Signature:		
Full Name:	Sanjiv Sirpal	Full Name:	Martin Gimpl	
Address:	6264 Stocksbridge Avenue	Address: _	Jussaarenkuja 5 C 32	
	Oakville, Ontario L6M 0E3		00840 Helsinki	
	Canada		Finland	

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Signature:		Signature:
Date:		Date: <u>CCT 20 , 2011 (/</u>
Full Name:	Sanjiv Sirpal	Full Name: Martin Gimpl
Address:	6264 Stocksbridge Avenue	Address: <u>Jussaarenkuja 5 C 32</u>
<u> </u>	Oakville, Ontario L6M 0E3	00840 Helsinki
	Canada	Finland

Signature: Signature: Date: Date: Date: Full Name: Rodney Wayne Schrock Full Name: Address: San Diego, CA 92130
U.S.A. Atty. Docket No.: 6583-38

Atty. Docket No.: 6583-38

Atty. Docket No.: 6583-38