503320134 05/23/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
NASIM FARARJI	04/01/2015
SEBRONE DENSON II	04/15/2015

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29515278

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NAME OF SUBMITTER:	JEFFREY D. MYERS	
SIGNATURE:	/jeffrey d. myers/	
DATE SIGNED:	05/23/2015	

Total Attachments: 3

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PATENT 503320134 REEL: 035703 FRAME: 0356

ASSIGNMENT OF INVENTION AND PATENT RIGHTS

Inventors:

Nasim Fararji, Sebrone Denson II

Serial No.:

29/515,278

Filing Date: January 21, 2015

For valuable consideration received or to be received, and hereby acknowledged, Nasim Fararji of 13337 South Street, #245, Cerritos, California 90703 and; Sebrone Denson II of 6965 Blazing Trail Drive, Colorado Springs, Colorado 80922 (hereinafter referred to as "Inventors"). hereby sell, assign and transfer unto Cima Confections, Corp. of 13337 South Street, #245, Cerritos, California 90703, its successors and assigns (hereinafter referred to as "Assignee"), the entire interest for the United States of America and all foreign countries, including all rights of priority under the international conventions and treaties, in and to a certain invention or improvement known as Gravity Feed Display, and described in an application filed in the United States Patent and Trademark Office on January 21, 2015, as Attorney Docket No. 33771-DESIGN, and given U.S. Patent Application Serial No. 29/515,278, and in all Letters Patent of the United States and all foreign countries which may or shall be granted on said invention, or any parts thereof, or on said application, or on any provisional, utility, divisional, continuing, continuation-in-part, reissue, reexamination or other applications based in whole or in part thereon. And Inventors agree hereafter to execute all applications, amended specifications, deeds or other instruments, and to do all acts necessary or proper in Assignee's sole discretion, to secure to Assignee the grant of Letters Patent in the United States and/or in other countries as Assignee may determine in its sole discretion, with specifications and claims in such form as

1

PATENT **REEL: 035703 FRAME: 0357** shall be approved by Assignee's counsel, and to vest and confirm in Assignee the legal and equitable title and full use and benefit of all such patents.

Inventors further agree with Assignee that this Assignment covers all processes, specifications, procedures, techniques and other knowledge and information now or hereafter known to Inventors which are not in the public domain and which relate to the above-mentioned invention or improvement, its manufacture, uses or embodiments, or other matters (the "Related Know-How"). Inventors agree to disclose or provide all Related Know-How to Assignee when discovered or upon request.

Inventors further covenant that Inventors will promptly provide to Assignee, upon its request, with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to Inventors and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to Assignee or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

Inventors' rights in the above-mentioned invention or improvement and Related Know-How and any patent application(s) and Letters Patent thereon have not been previously assigned, mortgaged or otherwise encumbered, and Inventors have full right, power and authority to assign all such rights to Assignee hereunder.

As used herein, the terms "Inventors" and "Assignee" shall include such parties and their heirs, administrators, estates, successors and assigns of every kind.

PATENT REEL: 035703 FRAME: 0358 Inventors hereby authorize and request the Director of the United States Patent and Trademark Office, and all foreign countries' equivalent officials, to issue such Letters Patent as shall be granted on said application or applications based thereon to Assignee.

DATED this 15th day of April Money fly a 1.

Accepted by Assignee:

Cima Confections, Corp.

Sebrone Denson II
Managing Director

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