

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
YEW JIN LIM	05/21/2015
JAMES KUNZ	05/21/2015
JOSEPH GARRETT LINN	05/21/2015
CHARLES JORDAN GILLILAND	05/23/2015
DAVID FADEN	05/21/2015
SANJIT JHALA	05/21/2015
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<b>City:</b>	MOUNTAIN VIEW
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<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14721613
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<b>SIGNATURE:</b>	/Meghan D. Huso/
<b>DATE SIGNED:</b>	05/26/2015
<b>Total Attachments: 1</b>	



ASSIGNMENT

For good and valuable consideration, which is hereby acknowledged, Yew Jin Lim, James Kunz, Joseph Garrett Linn, Charles Jordan Gilliland, David Faden and Sanjit Jhala of 1600 Amphitheatre Parkway, Mountain View, California 94043, hereby assign to: Google Inc., a corporation of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by us, entitled PREDICTING USER NEEDS FOR A PARTICULAR CONTEXT, filed May 26, 2015, and assigned U.S. Serial Number 14/721,613; this assignment including said application, any provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted disclosing any of said inventions or improvements, and the right to claim priority based on the filing date of any of these applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and We agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment, and including any claims for damages by reason of past infringement or for provisional rights, and right to sue for and collect on such claims for the Assignee's own use and benefit. We hereby authorize Google Inc., its employees, and its legal representatives to fill in the serial number and filing date above after this document has been executed.

Date: May 21, 2015

  
\_\_\_\_\_  
(Yew Jin Lim (May 21, 2015))


Yew Jin Lim

Date: May 21, 2015

  
\_\_\_\_\_  
(James Kunz (May 21, 2015))

James Kunz

Date: May 21, 2015

  
\_\_\_\_\_  
(Joseph Garrett Linn (May 21, 2015))

Joseph Garrett Linn

Date: May 23, 2015

  
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(Charles Jordan Gilliland (May 23, 2015))

Charles Jordan Gilliland

Date: May 21, 2015

  
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(David Faden (May 21, 2015))

David Faden

Date: May 21, 2015

  
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(Sanjit Jhala (May 21, 2015))

Sanjit Jhala

PATENT