PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3360034

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the SPELLING OF THE LAST NAME OF ASSIGNOR CAITLIN ROSE HOLLIDAY ON THE NOTICE OF RECORDATION previously recorded on Reel 033211 Frame 0266. Assignor(s) hereby confirms the ASSIGNMENT OF THE ASSIGNORS' INTEREST.

CONVEYING PARTY DATA

Name	Execution Date
JAMES MICHAEL BLANKINSHIP	06/18/2014
CAITLIN ROSE HOLLIDAY	06/18/2014

RECEIVING PARTY DATA

Name:	GENESCO LICENSED BRANDS
Street Address:	1415 MURFREESBORO ROAD
Internal Address:	SUITE 490
City:	NASHVILLE
State/Country:	TENNESSEE
Postal Code:	37217

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29481764

CORRESPONDENCE DATA

Fax Number: (404)541-4638

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: Ikimsey@kilpatricktownsend.com

Correspondent Name: KILPATRICK TOWNSEND & STOCKTON LLP Address Line 1: 1100 PEACHTREE STREET, SUITE 2800

Address Line 4: ATLANTA, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	G2120/898129
NAME OF SUBMITTER:	LUCY KIMSEY
SIGNATURE:	/Lucy Kimsey/
DATE SIGNED:	05/19/2015

Total Attachments: 6

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PATENT REEL: 035728 FRAME: 0308 source=898129_Corrective_Assignment_05192015#page2.tif source=898129_Corrective_Assignment_05192015#page3.tif source=898129_Corrective_Assignment_05192015#page4.tif source=898129_Corrective_Assignment_05192015#page5.tif source=898129_Corrective_Assignment_05192015#page6.tif

> PATENT REEL: 035728 FRAME: 0309



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JULY 1, 2014

PTAS

JOHN S. PRATT, ESQ. 1100 PEACHTREE STREET SUITE 2800 ATLANTA, GA 30309 502873065

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT RECORDATION BRANCH OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

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RECORDATION DATE: 06/30/2014 REEL/FRAME: 033211/0266

NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

DOCKET NUMBER: G2120/898129

ASSIGNOR:

BLANKINSHIP, JAMES MICHAEL DOC DATE: 06/18/2014

ASSIGNOR: / HOLLIDAY

TITLE: FOOTWEAR GRIP

HOLLLIDAY, CAITLIN ROSE DOC DATE: 06/18/2014

ASSIGNEE:

GENESCO LICENSED BRANDS 1415 MURFREESBORO ROAD SUITE 490 NASHVILLE, TENNESSEE 37217

,

APPLICATION NUMBER: 29481764 FILING DATE: 02/10/2014

PATENT NUMBER: ISSUE DATE:

ASSIGNMENT RECORDATION BRANCH

PUBLIC RECORDS DIVISION

P.O. Box 1450, Alexandria, Virginia 22313-1450 - WWW.USPTO.GOV PATENT

REEL: 035728 FRAME: 0310



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Confirmation Receipt

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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JAMES MICHAEL BLANKINSHIP	06/18/2014
CAITLIN ROSE HOLLLIDAY	06/18/2014

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Postal Code:	37217

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29481764

CORRESPONDENCE DATA

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Email: shaugen@kilpatricktownsend.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if

provided; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: JOHN S. PRATT, ESQ.

Address Line 1: 1100 PEACHTREE STREET

Address Line 2: SUITE 2800

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ATTORNEY BOCKET
NUMBER:

G2120/898129

NAME OF SUBMITTER:
SUSIE HAUGEN

Signature:
/Susie Haugen/

Date:
06/30/2014

Total Attachments: 3

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RECEIPT INFORMATION

EPAS ID: PAT2919662 **Receipt Date:** 06/30/2014

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ASSIGNMENT (Patent Application)

We, the undersigned, have invented certain inventions and improvements disclosed in a design patent application entitled

"FOOTWEAR GRIP,"

filed with the U.S. Patent & Trademark Office on February 10, 2014

and assigned serial no. 29/481,764.

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which we acknowledge, we:

- 1. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to Genesco Licensed Brands, a corporation of the State of Tennessee having a principal place of business at 1415 Murfreesboro Road, Suite 490, Nashville, TN 37217 ("Assignee"), the entire right, title, and interest in and to:
 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
 - (b) the above-referenced patent application, the right to claim priority to the above-referenced patent application, all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
 - (c) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and

PATENT REEL: 035728 FRAME: 0313 ASSIGNMENT U.S. Serial No. 29/481,764 Attorney Docket No. G2120-898129 Page 2 of 3

- (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.
- 2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
- 3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
- 4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us [me], as well as our [my] heirs, legal representatives, and assigns.
- 5. Promise and affirm that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.

Signed on the dates indicated beside our signatures.

Signature:

James Michael Blankinship

Date: 6/15/2014

ASSIGNMENT U.S. Serial No. 29/481,764 Attorney Docket No. G2120-898129 Page 3 of 3

Signature: Coutlin Rose Holliday

Caitlin Rose Holliday

Date: 6/13/2019

PATENT REEL: 035728 FRAME: 0315

RECORDED: 05/19/2015