

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3371683

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ERIC BROWN	05/01/2013
RECEIVING PARTY DATA		
Name:	MEDIA ARMOR, INC.	
Street Address:	9 HAMILTON PLACE	
Internal Address:	SUITE A	
City:	BOSTON	
State/Country:	MASSACHUSETTS	
Postal Code:	02108	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	14455730
CORRESPONDENCE DATA		
Fax Number:	(404)365-9532	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Correspondent Name:	MORRIS, MANNING & MARTIN, LLP	
Address Line 1:	3343 PEACHTREE ROAD NE	
Address Line 2:	1600 ATLANTA FINANCIAL CENTER	
Address Line 4:	ATLANTA, GEORGIA 30326	
ATTORNEY DOCKET NUMBER:	25787-101818	
NAME OF SUBMITTER:	BRYAN D. STEWART	
SIGNATURE:	/Bryan D. Stewart/	
DATE SIGNED:	05/28/2015	
Total Attachments: 2		
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source=Assignment from Eric Brown to Media Armor#page2.tif		

ASSIGNMENT

WHEREAS, **Eric Brown** has made certain inventions or discoveries (or both) set forth in an Application for Letters Patent of the United States of America entitled:

FIRST PARTY COOKIE SYSTEM AND METHOD

_____ issued as U.S. Patent No. _____
_____ filed as Serial No. _____ on _____
XX filed herewith

WHEREAS, **Media Armor, Inc.**, a corporation of the State of Delaware and whose address is 9 Hamilton Place, Suite A, Boston, MA 02108, and who, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the entire right, title and interest together with the benefits and privileges hereinafter recited;

NOW, THEREFORE, for valuable consideration furnished by Assignee to me, receipt and sufficiency of which I hereby acknowledge, effective as of the date signed, I hereby, without reservation;

1. Assign, transfer and convey to Assignee the entire right, title and interest together with the benefits and privileges in and to said inventions and discoveries, said Application for Letters Patent or similar forms of protection of the United States of America, and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said application, and any and all Letters Patent, reissues and extensions of Letters Patent or similar forms of protection granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;

2. Authorize Assignee to file patent applications in any or all countries or groups of countries on any or all of said inventions and discoveries in our name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;

3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein, or otherwise as Assignee may direct;

4. Warrant that I have not knowingly conveyed to others any rights in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to Assignee without encumbrance;

5. Bind my heirs, legal representatives and assigns, as well as myself, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to me or them, all acts reasonable serving to assure that said inventions and discoveries, said patent applications and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by me, my heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as

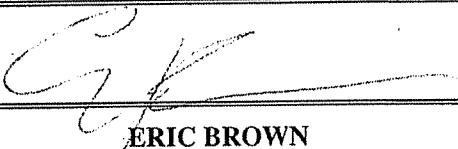
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may be requested by Assignee; to communicate to Assignee all facts known to me relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in my control or in the control of my heirs, legal representatives or assigns which may be useful for establishing any facts of my conceptions, disclosures, and reduction to practice of said inventions or discoveries.

6. Grant the attorneys of record the power to insert on this Assignment the serial number of said Application as further identification of said Application in order to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

IN WITNESS WHEREOF:

		May 01, 2013
ERIC BROWN		Date

Commonwealth of Massachusetts)

County of Worcester)

On MAY 1, 2013 before me Eric Brown, personally appeared DALAS LIGONSE, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under the PENALTY OF PERJURY under the laws of the Commonwealth of Massachusetts that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Valerie A. Maher

(Seal)

Valerie A. Maher
Notary Public
My Commission Expires September 9, 2016
Commonwealth of Massachusetts



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