503328047 05/29/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

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Name	Execution Date
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29512347

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NAME OF SUBMITTER:	VISHVA PATEL
SIGNATURE:	/Vishva Patel/
DATE SIGNED:	05/29/2015

Total Attachments: 2

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PATENT 503328047 REEL: 035745 FRAME: 0803

Atty. Docket Nos. 1863.007 1863.008 1863.009

CONFIRMATORY ASSIGNMENT OR ASSIGNMENT

The undersigned inventor/designer hereby affirms that:

To the extent that my previous agreement or obligation to assign patent/design rights (including by operation of law) is valid, the present document is confirmatory.

To the extent that my previous agreement or obligation to assign patent/design rights is valid (including by operation of law), and to the extent that retroactive assignment is permissible, I hereby assign as follows as of the date of my previous signature/obligation.

To the extent that my previous agreement or obligation to assign patent/design rights is invalid (including by operation of law), and to the extent that retroactive assignment is impermissible, I hereby assign my patent/design rights as follows as of the date indicated next to my signature below.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the undersigned inventor/designer: Anthony Charles DUMVILLE, the undersigned hereby sells and assigns to Leo Burnett SA, a corporation formed under the laws of Switzerland, whose mailing address is Chemin des Délices, Lausanne 1006, Switzerland (hereafter referred to as the Assignee), his entire right, title, and interest, including the right to sue for past infringement and to collect for all past, present, and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world,

(a) in the inventions/designs known as

- PACKAGE for which an application for patent in the United States of America has been executed by the undersigned and has a filing date or a 371(c) date of December 17, 2014 (also known as United States Application No. 29/512,179), in any and all applications thereon, in any and all Letters Patent(s) therefor,
- SURFACE ORNAMENT FOR BOX AND/OR SALES DISPLAY for which an
 application for patent in the United States of America has been executed by the
 undersigned and has a filing date or a 371(c) date of December 18, 2014 (also known as
 United States Application No. 29/512,344), in any and all applications thereon, in any
 and all Letters Patent(s) therefor,
- STRUCTURE FOR WINDOW AND/OR STORE DISPLAY for which an application for patent in the United States of America has been executed by the undersigned and has a filing date or a 371(c) date of December 18, 2014 (also known as United States Application No. 29/512,347), in any and all applications thereon, in any and all Letters Patent(s) therefor,

and,

(b) in any and all application(s) that claim the benefit of the patent applications listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals, and reexaminations of the patent applications or Letters Patents therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and

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(c) in any and all invention(s) described in the patent applications listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent applications, and that are derivable from any and all continuing applications, reissues, extensions, renewals, and reexaminations of such patent applications, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The undersigned inventor/designer agrees to execute all papers necessary in connection with the applications and any non-provisional, continuing (continuation, divisional, or continuation-in-part), relistic, reexamination, or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

The undersigned inventor/designer agrees to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the applications or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, or reexamination application(s) thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.

The undersigned inventor/designer hereby represents that he has full right to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventor/designer hereby grants the patent practitioners associated with CUSTOMER NUMBER 26396 the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned inventor/designer on the date opposite the undersigned name.

Date: Signature of Inventor/Designer: Name:

XOU. 8 3 15 Y A A D Anthony Charles DUMVILLE

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