

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3363246

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	01/01/2013		
CONVEYING PARTY DATA			
Name			Execution Date
DOTOMI LLC.			12/10/2012
RECEIVING PARTY DATA			
Name:	VALUECLICK, INC.		
Street Address:	30699 RUSSELL RANCH ROAD		
Internal Address:	SUITE 250		
City:	WESTLAKE VILLAGE		
State/Country:	CALIFORNIA		
Postal Code:	91362		
PROPERTY NUMBERS Total: 1			
Property Type	Number		
Application Number:	11575597		
CORRESPONDENCE DATA			
Fax Number:	(832)446-2424		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	832-446-2400		
Email:	wcpatent@counselip.com		
Correspondent Name:	WONG CABELLO		
Address Line 1:	20333 STATE HIGHWAY 249		
Address Line 2:	600		
Address Line 4:	HOUSTON, TEXAS 77070		
ATTORNEY DOCKET NUMBER:	239-0461US		
NAME OF SUBMITTER:	RICHARD SCHAFER		
SIGNATURE:	/Richard Schafer/		
DATE SIGNED:	05/21/2015		
Total Attachments: 3			
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Delaware

The First State

PAGE 1

FILED

JAN 02 2013

JESSE WHITE
SECRETARY OF STATE

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"DOTOMI, LLC", A DELAWARE LIMITED LIABILITY COMPANY,
WITH AND INTO "VALUECLICK, INC." UNDER THE NAME OF
"VALUECLICK, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER
THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS
OFFICE THE SEVENTEENTH DAY OF DECEMBER, A.D. 2012, AT 3:10
O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF
THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY,
A.D. 2013.

2941123 8100M

121381662

You may verify this certificate online
at corp.delaware.gov/authvar.shtml



Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0093619

DATE: 12-21-12

PATENT
REEL: 033336 FRAME: 0587

PATENT
REEL: 035748 FRAME: 0865

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:10 PM 12/17/2012
FILED 03:10 PM 12/17/2012
SNV 121350473 - 2941123 FILE

CERTIFICATE OF MERGER
OF
VALUECLICK, INC.
AND
DOTOMI, LLC

It is hereby certified that:

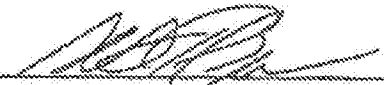
1. The constituent business entities participating in the merger herein certified are:
 - (i) ValueClick, Inc., which is incorporated under the laws of the State of Delaware; and
 - (ii) Dotomi, LLC, which is organized under the laws of the State of Delaware.
2. An Agreement of Merger has been approved, adopted, certified, executed, and acknowledged by each of the aforesaid constituent entities in accordance with the provisions of subsection (b) of Section 18-209 of the Delaware Limited Liability Company Law and in accordance with the provisions of subsection (c) of Section 264 of the Delaware General Corporation Law, to wit, by ValueClick, Inc. and by Dotomi, LLC.
3. The name of the surviving corporation in the merger herein certified is ValueClick, Inc., a Delaware corporation, which will continue its existence as said surviving corporation under its present name upon the effective date of said merger pursuant to the provisions of the General Corporation Law of the State of Delaware.
4. The Certificate of Incorporation of ValueClick, Inc. as now in force and effect, shall continue to be the Certificate of Incorporation of said surviving corporation until amended and changed pursuant to the provisions of the General Corporation Law of the State of Delaware.
5. The executed Agreement of Merger between the aforesaid corporation and limited liability company is on file at an office of the aforesaid surviving corporation, the address of which is as follows: 30699 Russell Ranch Road, Suite 250, Westlake Village, California, 91362.
6. A copy of the aforesaid Agreement of Merger will be furnished by the aforesaid surviving corporation, on request, and without cost, to any stockholder of the aforesaid corporation or any member of the extinguishing limited liability company.
7. The Agreement of Merger between the aforesaid corporation and limited liability company provides that the merger herein certified shall be effective on January 1, 2013.

PATENT
REEL: 033336 FRAME: 0588

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Executed on this 10th day of Dec, 2012.

VALUECLICK, INC.

By: 

Name: Scott Barlow

Title: Vice President and Secretary

[SIGNATURE PAGE TO CERTIFICATE OF MERGES OF VALUECLICK, INC. AND DOTOMI, LLC]

RECORDED: 07/17/2014

PATENT
REEL: 033336 FRAME: 0589

RECORDED: 05/21/2015

PATENT
REEL: 035748 FRAME: 0867