503316718 05/21/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
YANNI GUO	05/05/2015

RECEIVING PARTY DATA

Name:	BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING) CO., LTD.	
Street Address:	3/F BAIDU CAMPUS, NO. 10, SHANGDI 10TH STREET	
Internal Address:	HAIDIAN DISTRICT	
City:	BEIJING	
State/Country:	CHINA	
Postal Code:	100085	

PROPERTY NUMBERS Total: 5

Property Type	Number
Application Number:	29527694
Application Number:	29527686
Application Number:	29527690
Application Number:	29527691
Application Number:	29527693

CORRESPONDENCE DATA

Fax Number: (716)819-4787

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 716-856-4000

Email: crauch@hodgsonruss.com

Correspondent Name: HODGSON RUSS LLP THE GUARANTY BUILDING

Address Line 1: 140 PEARL STREET

Address Line 2: SUITE 100

Address Line 4: BUFFALO, NEW YORK 14202-4040

ATTORNEY DOCKET NUMBER:	075559.00053
NAME OF SUBMITTER:	CHARLES S. RAUCH
SIGNATURE:	/charles s rauch/
DATE SIGNED:	05/21/2015

PATENT 503316718 REEL: 035748 FRAME: 0897

Total Attachments: 2

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PATENT REEL: 035748 FRAME: 0898

ASSIGNMENT OF INVENTION

WHEREAS, I, GUO, Yanni, 3/F Baidu Campus, No. 10, Shangdi 10th Street, Haidian District, Beijing 100085, China, have invented certain new and useful improvements in intellectual property entitled "TOY FIGURE," for which five applications for Letters Patent in the United States is being filed, each U.S. application claiming priority to a respective Chinese patent application as listed below:

Country	Patent Application No.	Filing Date	Title	Reference
CN	201430464975.0	November 21, 2014	TOY FIGURE	PDD148741US
CN	201430465036.8	November 21, 2014	TOY FIGURE	PDD148742US
CN	201430464810.3	November 21, 2014	TOY FIGURE	PDD148743US
CN	201430464705.X	November 21, 2014	TOY FIGURE	PDD148744US
CN	201430464510.5	November 21, 2014	TOY FIGURE	PDD148964US

AND WHEREAS, BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING) CO., LTD., 3/F Baidu Campus, No. 10, Shangdi 10th Street, Haidian District, Beijing 100085, China, is desirous of acquiring all interest in said inventions, said applications, and in any Letters Patents which may be granted therefor;

AND WHEREAS, at the time the inventions were made, I was under an obligation to assign all of my right, title, and interest in said inventions to BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING) CO., LTD.;

NOW THIS INDENTURE WITNESSETH, that for the sum of one dollar and other valuable consideration to me in hand paid, the receipt of which is hereby acknowledged, I hereby assign, sell, and transfer unto said BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING) CO., LTD. my entire right, title, and interest in said inventions, said applications, and in and to any and all Letters Patents of the United States, and countries foreign thereto, which may be granted for said inventions, and in and to any and all priority rights, rights under the International Convention For The Protection Of Industrial Property, rights under the Patent Cooperation Treaty, and other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto.

And I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Letters Patents to said BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING) CO., LTD. as the assignee of the whole right, title, and interest thereto.

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And I further agree to sign and properly execute such necessary and lawful papers for applications for foreign patents, for filing subdivisions of said applications for patents, and for obtaining any reissue or reissues of any Letters Patents which may be granted for my aforesaid inventions, as the assignee thereof shall hereafter require and prepare at its own expense.

WITNESS, my signature and date of execution:

Gano Yan ni	May 5, wis
GUO, Yanni	Date