#### 503331133 06/02/2015

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT3377751

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date	
MICHAL SEGALOV	03/05/2014	
DANNY RAZ	03/17/2014	
ARIEL SHAQED	03/05/2014	

### **RECEIVING PARTY DATA**

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14217779

### CORRESPONDENCE DATA

Fax Number: (612)332-8352

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2024706461

Email: becky@brakehughes.com

BRAKE HUGHES BELLERMANN LLP **Correspondent Name:** 

Address Line 1: C/O CPA GLOBAL Address Line 2: PO BOX 52050

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	0058-723001	
NAME OF SUBMITTER:	TTER: JOSEPH F. KEY	
SIGNATURE:	/Joseph F. Key, Reg. No. 44827/	
DATE SIGNED:	06/02/2015	

### **Total Attachments: 4**

source=0058-723001\_executed\_assignment#page1.tif source=0058-723001\_executed\_assignment#page2.tif source=0058-723001 executed assignment#page3.tif

**PATENT REEL: 035762 FRAME: 0452** 503331133

 $source = 0058\text{-}723001\_executed\_assignment\#page4.tif$ 

PATENT REEL: 035762 FRAME: 0453

Assignment Attorney Docket No.: 0058-723001 Page 1 of 2

# ASSIGNMENT

WHEREAS, We, MICHAL SEGALOV, residing in <u>Tel Aviv, Israel</u>, **DANNY RAZ**, residing in <u>Palo Alto, CA</u>, and **ARIEL SHAQED**, residing in <u>Tel Aviv, Israel</u>, made certain new and useful inventions and improvements set forth in an application for Letters Patent of the United States entitled <u>FLOW UTILIZATION METRICS</u>;

WHEREAS, We hereby authorize and request the attorneys at Brake Hughes Bellermann LLP to insert here in parentheses (Ser. No. <u>14/217,779</u> Filing Date: <u>March 18, 2014</u>) the filing date and application number of said application when known.

AND WHEREAS, <u>Google Inc.</u>, a corporation organized and existing under and by virtue of the laws of the State of <u>Delaware</u>, and having an office and place of business at <u>1600 Amphitheatre</u> <u>Parkway</u>, <u>Mountain View</u>, <u>CA 94043</u> (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

PATENT

REEL: 035762 FRAME: 0454

Assignment Attorney Docket No.: 0058-723001 Page 2 of 2

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

michal segadi (Mar S, 2014)	Dated:
Michal Segalov	
	D 1
Danny Raz	Dated:
Arie Grand (Mar 5, 2014)	Mar 5, 2014 Dated:
Ariel Shaqed	Dated

Assignment Attorney Docket No.: 0058-723001 Page 1 of 2

# ASSIGNMENT

WHEREAS, We, MICHAL SEGALOV, residing in <u>Tel Aviv, Israel</u>, **DANNY RAZ**, residing in <u>Timrat, Israel</u>, and **ARIEL SHAQED**, residing in <u>Tel Aviv, Israel</u>, made certain new and useful inventions and improvements set forth in an application for Letters Patent of the United States entitled **FLOW UTILIZATION METRICS**;

WHEREAS, We hereby authorize and request the attorneys at Brake Hughes Bellermann LLP to insert here in parentheses (Ser. No. 14/217,779 Filing Date: March 18, 2014 ) the filing date and application number of said application when known.

AND WHEREAS, <u>Google Inc.</u>, a corporation organized and existing under and by virtue of the laws of the State of <u>Delaware</u>, and having an office and place of business at <u>1600 Amphitheatre</u> <u>Parkway</u>, <u>Mountain View</u>, <u>CA 94043</u> (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

PATENT

REEL: 035762 FRAME: 0456

Assignment Attorney Docket No.: 0058-723001 Page 2 of 2

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

Michal Segalov	Dated:
Danny Raz	Mar 17, 2014 
Ariel Shaqed	Dated:

**PATENT** 

REEL: 035762 FRAME: 0457