

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
GANG LIN	06/26/2013
JING CHENG	06/26/2013
YANHUA GUO	06/26/2013
RECEIVING PARTY DATA	
Name:	ESTEE LAUDER INTERNATIONAL, INC.
Street Address:	767 FIFTH AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10153
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14728225
CORRESPONDENCE DATA	
Fax Number:	(631)531-1340
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	631-414-6091
Email:	lleonard@estee.com
Correspondent Name:	LYNN LEONARD
Address Line 1:	155 PINELAWN ROAD
Address Line 2:	SUITE 345 SOUTH
Address Line 4:	MELVILLE, NEW YORK 11747
ATTORNEY DOCKET NUMBER:	12.53
NAME OF SUBMITTER:	LYNN LEONARD
SIGNATURE:	/Lynn Leonard/
DATE SIGNED:	06/02/2015
Total Attachments: 3	
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source=12.53 Assignment#page2.tif	
source=12.53 Assignment#page3.tif	

ASSIGNMENT

WHEREAS, WE

1. LIN, Gang, a citizen of **China**, having a mailing address located at ROOM 501, BUILDING 28, 900 SHEN JIA NONG ROAD, SHANGHAI, CHINA; and a resident of Shanghai, China.

2. CHENG, Jing, a citizen of **China**, having a mailing address located at ROOM 1101 BUILDING 15, 1650 JINXIU ROAD, SHANGHAI, CHINA; and a resident of Shanghai, China;

3. GUO, Yanhua, a citizen of **China**, having a mailing address located at ROOM 202, BUILDING 12, 239 WU XING ROAD, SHANGHAI, CHINA; and a resident of Shanghai, China;

have conceived of one or more processes, methods, machines, articles of manufacture, designs, compositions of matter, inventions, discoveries or new or useful improvements relating to SLURRY POWDER COSMETIC COMPOSITIONS AND METHODS (collectively the “**INVENTIONS**”) for which WE have executed and/or may execute one or more patent applications therefor; and

WHEREAS, **Estee Lauder International, Inc.** (hereinafter “**ASSIGNEE**”), a Delaware corporation, having a place of business at 767 Fifth Avenue, New York, NY 10153, U.S.A., desires to acquire or otherwise obtain the entire right, title, and interest in and to said **INVENTIONS**, including all patent applications therefore, and all patents that have granted or may be granted hereafter thereon, including but not limited to those identified below.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, WE do hereby acknowledge that WE have sold, assigned, conveyed, and transferred, and by these presents do hereby sell, assign, convey, and transfer, unto **ASSIGNEE**, its successors, its legal representatives, and its assigns, the entire right, title, and interest throughout the world in and to said **INVENTIONS**, including all patent applications therefor that may have been filed or may be filed hereafter for said **INVENTIONS** including but not limited to International Patent Cooperation Treaty Application No(s). PCT/CN2012/001720, (and do hereby authorize **ASSIGNEE** and its representative to hereafter add herein such application number(s) and/or filing date(s) when known), and all rights of priority under International Conventions, Treaties, and Agreements, all utility applications, national phase applications, utility model applications, divisional applications, renewal applications, continuation applications, continuation-in-part applications, patent of addition applications, confirmation applications, validation applications, and design applications thereof, and all issued patents which may have granted or may be granted

hereafter thereon and all reissues, renewals, reexaminations, and extensions to any of the foregoing and all patents issuing thereon;

AND WE DO HEREBY authorize and request any Official of any country or countries whose duty it is to issue patents on applications or registrations, to issue all patents for said INVENTIONS to said ASSIGNEE, its successors, its legal representatives and its assigns, in accordance with the terms of this instrument;

AND WE DO HEREBY sell, assign, transfer, and convey to said ASSIGNEE, its successors, its legal representatives, and its assigns all claims for damages and all remedies arising out of or relating to any violation(s) of any of the rights assigned hereby that have or may have accrued prior to the date of assignment to said ASSIGNEE, or may accrue hereafter, including, but not limited to the right to sue for, seek, obtain, collect, recover, and retain damages and any ongoing or prospective royalties to which WE may be entitled, or that WE may collect for any infringement or from any settlement or agreement related to any of said patents before or after issuance;

AND WE HEREBY covenant and agree that WE will communicate promptly to said ASSIGNEE, its successors, its legal representatives, and its assigns, any facts known to us respecting said INVENTIONS, and will testify in any legal proceeding, sign all lawful papers, execute all applications and certificates, make all rightful declarations and/or oaths, and provide all lawful assistance to said ASSIGNEE, its successors, its legal representatives and its assigns, to obtain and enforce patent protection for said INVENTIONS in all countries;

AND WE HEREBY covenant that WE have not and will not execute any writing or do any act whatsoever conflicting with these presents;

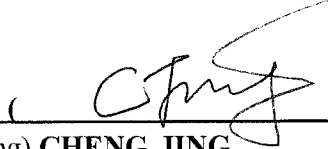
Assignee: ESTEE LAUDER INTERNATIONAL, INC.
(typewriting)

Representative of Assignee: Julie RB
(Signature and typewriting) Julie Blackburn

Date: 7/8/13

Inventor/Assignor: 林罡 林罡
(Signature and typewriting) LIN, GANG

Date: June 26, 2013

Inventor/Assignor: ( 承静)
(Signature and typewriting) CHENG, JING

Date: (June 26, 2013)

Inventor/Assignor: ( 郭艳华)
(Signature and typewriting) GUO, YANHUA

Date: (June 26, 2013)