PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
THOMAS LUTZ	05/19/2015
MATTHEW ALLEN	05/19/2015
ERNIE KATRIS	05/19/2015

RECEIVING PARTY DATA

Name:	ELIVE LLC	
Street Address:	2725 SOUTH MOORLAND ROAD	
Internal Address:	SUITE 102	
City:	NEW BERLIN	
State/Country:	WISCONSIN	
Postal Code:	53151	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14725970

CORRESPONDENCE DATA

Fax Number: (414)277-0656

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-271-6560

Email: mkeipdocket@michaelbest.com
Correspondent Name: MICHAEL BEST & FRIEDRICH LLP
Address Line 1: 100 E. WISCONSIN AVENUE

Address Line 2: SUITE 3300

Address Line 4: MILWAUKEE, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	206242-9020-US03	
NAME OF SUBMITTER:	BENJAMIN E. EVANS	
SIGNATURE:	/bee-klb/	
DATE SIGNED:	06/02/2015	

Total Attachments: 2

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PATENT 503332288 REEL: 035768 FRAME: 0241

ASSIGNMENT

Pursuant to our obligation to Elive LLC (hereinafter referred to as "Assignee"), a Wisconsin corporation having its principal place of business at:

2725 South Moorland Road Suite 102 New Berlin, WI 53151

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, we:

Thomas Lutz 7008 Cottage Ridge Ct. NE Cedar Rapids, IA 52411

Matthew Allen 636 Mohr Circle Waterford, WI 53185

Ernie Katris 12515 W. New Haven Ct. New Berlin, WI 53151

confirm our obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, our entire right, title and interest -

- (1) in and to inventions described in a patent application titled "ANIMAL COLLAR" for which we filed United States Patent Application No. <u>14/725,970</u>, filed <u>May 29, 2015</u> (Atty. File No. 206242-9020-US03) (hereinafter the "U.S. utility patent application") which application claims the benefit of United States Provisional Patent Application No. 62/031,928, filed August 1, 2014 (Atty. File No. 206242-9020-US02) and United States Provisional Patent Application No. 62/006,599, filed June 2, 2014 (Atty. File No. 206242-9020-US01) (hereinafter the "U.S. provisional patent applications").
- (2) in and to the U.S. utility patent application, and the U.S. provisional patent applications, in and to all other patent applications (including divisional, continuation, continuation-in-part, 35 U.S.C. §111(b) provisional, 35 U.S.C. §111(a), and reissue applications) based upon said inventions, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;
- (3) in and to all patent applications on said inventions now or hereafter filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

PATENT REEL: 035768 FRAME: 0242 (4) under the International Convention in respect to the U.S. utility patent application and the U.S. provisional patent application, and agree that any patent applications of any foreign countries which may be filed shall be filed in the name of our Assignee with a claim to priority based on either or both of the U.S. utility patent application and the U.S. provisional patent application.

We hereby agree that we will, upon demand of Assignee, its successors or assigns, and without further consideration to us, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

The Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

5/14/15 Date	Thomas Lutz
<u>5/19/15</u> Date	Matthew Allen
5/19/15 Date	David U.S. Ernie Katris

RECORDED: 06/02/2015