

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3379079

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ANTHONY JOHN NICHOL	05/01/2015
ZANE ARTHUR COLEMAN	05/15/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	FLEX LIGHTING II, LLC
<b>Street Address:</b>	25 EAST WASHINGTON STREET
<b>Internal Address:</b>	SUITE 510
<b>City:</b>	CHICAGO
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60602
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14701238
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)715-5155
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	courtney.brady@quarles.com
<b>Correspondent Name:</b>	MICHAEL H. FLECK
<b>Address Line 1:</b>	QUARLES & BRADY LLP
<b>Address Line 2:</b>	300 N. LASALLE STREET, SUITE 4000
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60654
<b>ATTORNEY DOCKET NUMBER:</b>	153813.00120
<b>NAME OF SUBMITTER:</b>	MICHAEL H. FLECK
<b>SIGNATURE:</b>	/Michael H. Fleck Reg. No. 70958/
<b>DATE SIGNED:</b>	06/02/2015
<b>Total Attachments: 4</b>	
source=Assignment#page1.tif	
source=Assignment#page2.tif	
source=Assignment#page3.tif	
source=Assignment#page4.tif	

**ASSIGNMENT**

WHEREAS, we, the undersigned inventors, having our residences as set forth below, hereinafter referred to as "ASSIGNORS," have invented a certain new invention for:

**REFLECTIVE DISPLAY COMPRISING A FRONTLIGHT WITH EXTRACTION  
FEATURES AND A LIGHT REDIRECTING OPTICAL ELEMENT**

as described and set forth in U.S. Patent Application No. 14/701,238 filed on April 30, 2015, or attached hereto, preparatory to obtaining Letters Patent of the United States therefor; and

WHEREAS, FLEx Lighting II, LLC, hereinafter referred to as "ASSIGNEE", a company organized under the laws of Delaware, with its principal place of business at 25 East Washington Street, Suite 510, Chicago, IL 60602 USA, is desirous of acquiring ASSIGNORS' entire right, title and interest in and to said invention, improvements, application and any Letters Patents which may be granted therefor or thereupon in any country, together with any and all non-provisional applications, divisions, continuations, continuations-in-part, reissues and extensions thereof in all countries throughout the world;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration by ASSIGNEE to ASSIGNORS, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over unto ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said invention, improvements, and in and to said application and any Letters Patents which may be granted therefor or thereupon, together with any and all non-provisional applications, divisions, continuations, continuations-in-part, reissues and extensions thereof, and ASSIGNORS authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications, or patents resulting therefrom, insofar as my interest is concerned, unto ASSIGNEE in accordance with this Assignment. To the extent applicable, ASSIGNORS also hereby assign to ASSIGNEE, its successors and assigns, all right, title and interest to sue third parties for any past, present or future infringement, and to collect all damages relating thereto, of all Letters Patents assigned herein.


ASSIGNORS also assign to ASSIGNEE, all right, title and interest in and to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and ASSIGNORS further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in ASSIGNEE; ASSIGNORS also authorize ASSIGNEE, its successors and assigns or their representatives to insert above the U.S. Patent Application Number and filing date of said application or any non-provisional applications, divisions, continuations, continuations-in-part, reissues and extensions thereof when known.

ASSIGNORS will communicate to ASSIGNEE, its successors and assigns or their representatives, any facts known to us respecting said invention and improvements; and, at the

expense of ASSIGNEE, ASSIGNORS will fully cooperate in any legal proceedings, including any proceeding within the United States Patent and Trademark Office or other Patent Office anywhere in the world, relating thereto, sign all lawful papers, execute all non-provisional, divisional, continuing, continuations-in-part, reissue and substitute applications, make all rightful oaths and declarations, and, in addition, execute any and all documents required to vest title in ASSIGNEE and to aid ASSIGNEE to obtain and enforce proper protection for said invention in all countries.

ASSIGNORS covenant that ASSIGNORS have the full right to convey the interest assigned by this Assignment, and that ASSIGNORS have not executed and will not execute any agreement in conflict with this Assignment.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

<b>NAME OF SOLE OR FIRST INVENTOR:</b>			
Given Name (first and middle[if any])		Family Name or Surname	
Anthony John		Nichol	
Inventor's Signature 			Date 5-1-15
Residence: City	State	Country	Citizenship
Chicago	Illinois	US	US
Address		Postal Code	Country
225 North Columbus Drive, Apartment 4511		60601	US

Witnessed by: \_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Printed Name of Witness

Witnessed by: \_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Printed Name of Witness

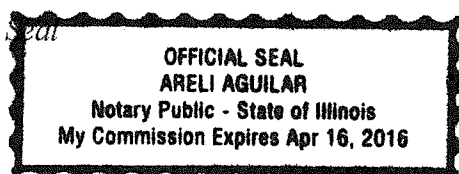
### SECTION BELOW FOR USE ONLY IF SIGNING IN PRESENCE OF A NOTARY

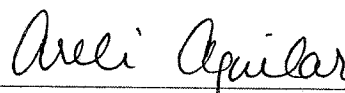
STATE OF ILLINOIS

SS.

COUNTY OF COOK

This 4<sup>ST</sup> day of MAY, 2015 before me personally came the above-named **Anthony John Nichol**, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.



  
(Notary Public)

<b>NAME OF ADDITIONAL JOINT INVENTOR, if any:</b>			
Given Name (first and middle[if any])		Family Name or Surname	
Zane Arthur		Coleman	
Inventor's Signature <i>Zane Arthur Coleman</i>		Date 5-15-15	
Residence: City	State	Country	Citizenship
Elmhurst	Illinois	US	US
Address		Postal Code	Country
119 South Arlington Avenue		60126	US

Witnessed by: *Robert Ziaja*  
 Signature  
ROBERT ZIAJA  
 Printed Name of Witness

Date: 5/15/15

Witnessed by: *Trevor Hamby*  
 Signature  
Trevor Hamby  
 Printed Name of Witness

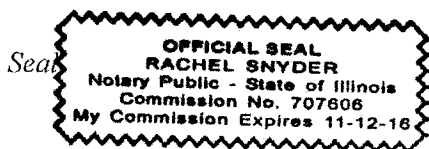
Date: 5/15/15

**SECTION BELOW FOR USE ONLY IF SIGNING IN PRESENCE OF A NOTARY**

STATE OF ILLINOIS

COUNTY OF Cook SS.

This 15 day of May, 2015 before me personally came the above-named **Zane Arthur Coleman**, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.



*Rachel Snyder*  
 (Notary Public)