

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3379259

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SCOTT LOBDELL	05/06/2015
GREGORY KROLESKI	05/14/2015
BENJAMIN HENRY	05/14/2015
JEREMIAH LEE	05/06/2015
AKSHAY SHAH	05/15/2015
EMI NOMURA	05/14/2015
AUSTIN BISHARAT	05/14/2015
RECEIVING PARTY DATA	
Name:	HEARSAY SOCIAL, INC.
Street Address:	185 BERRY ST., SUITE 3800
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94107
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14666638
CORRESPONDENCE DATA	
Fax Number:	(408)973-2595
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	408-207-4763
Email:	mhuang@ip-patent.com
Correspondent Name:	VAN PELT, YI & JAMES LLP
Address Line 1:	10050 N. FOOTHILL BLVD., SUITE 200
Address Line 4:	CUPERTINO, CALIFORNIA 95014
ATTORNEY DOCKET NUMBER:	HEARP009
NAME OF SUBMITTER:	DIANA Y. FU
SIGNATURE:	/Diana Y. Fu/
DATE SIGNED:	06/02/2015

Total Attachments: 4

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ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

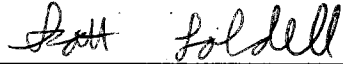
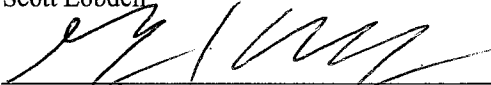
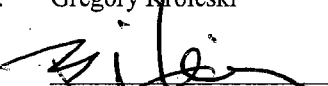
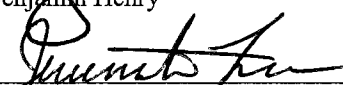
AUTOMATED CONTENT PUBLICATION ON A SOCIAL MEDIA MANAGEMENT PLATFORM

for which I (we) have executed an application for a United States Letters Patent which was filed in the U.S. Patent and Trademark Office on March 24, 2015, and which bears the Application No. 14/666,638 (the "Application");

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- 1) Sell, assign, and transfer to Hearsay Social, Inc., a Delaware corporation having a place of business at 185 Berry St., Suite 3800, San Francisco, CA 94107, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) (including foreign applications) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application and/or in any provisional application to which the above referenced application claims priority.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

- 1) Signature:  Date: 5/6/15
Typed Name: Scott Lobdell
- 2) Signature:  Date: 5/14/15
Typed Name: Gregory Kroleski
- 3) Signature:  Date: 5/14/2015
Typed Name: Benjamin Henry
- 4) Signature:  Date: 5/6/15
Typed Name: Jeremiah Lee
- 5) Signature: _____ Date: _____
Typed Name: Akshay Shah

ASSIGNMENT OF PATENT APPLICATION

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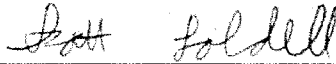
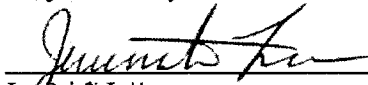
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- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

- | | | |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| 1) | Signature: <u></u>
Typed Name: Scott Lobdell | Date: <u>5/6/15</u> |
| 2) | Signature: _____
Typed Name: Gregory Kroleski | Date: _____ |
| 3) | Signature: _____
Typed Name: Benjamin Henry | Date: _____ |
| 4) | Signature: <u></u>
Typed Name: <u>Akshay Shah</u>
<small>C3874BF43B34484...</small> | Date: <u>5/6/15</u> |
| 5) | Signature: _____
Typed Name: Akshay Shah | Date: <u>5/15/2015</u> |

DocuSigned by:

Emi Nomura

208584B9D7A84A7...

6)

Signature:

Typed Name:

Emi Nomura

Date:

5/14/2015

7)

Signature:

Typed Name:

Austin Bisharat

Date:

6) Signature: _____ Date: _____
Typed Name: Emi Bisharat
Emi Bisharat by:
Austin Bisharat
83EF1D80A70444E...

7) Signature: _____ Date: 5/14/2015
Typed Name: Austin Bisharat