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PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3380929

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
RENHUI ZHANG	06/02/2015
XUE WU	06/02/2015
QICHU LU	06/02/2015
BILL SHAPIRO	06/02/2015

RECEIVING PARTY DATA

Name:	YAHOO! INC.	
Street Address:	701 FIRST AVENUE	
City:	SUNNYVALE	
State/Country:	CALIFORNIA	
Postal Code:	94089	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14729686

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ATTORNEY DOCKET NUMBER:	085804.118350
NAME OF SUBMITTER:	SHOBA JAGLAL
SIGNATURE:	/SJAGLAL/
DATE SIGNED:	06/03/2015

Total Attachments: 3

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> **PATENT REEL: 035778 FRAME: 0867** 503334311

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PATENT REEL: 035778 FRAME: 0868

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

COMPUTERIZED NOTIFICATION SYSTEM AND METHOD FOR DELIVERING BREAKING NEWS CONTENT

for which I have executed a U.S. patent application on even date herewith.	
which bears U.S. application serial No. 14/729,686, filed June 3, 2015	
for which I have executed a patent application in the country of on ever herewith.	ı date
which I have executed a U.S. provisional application on even date herewith.	
which is a U.S. provisional application which bears U.S. application serial No	•
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:	
(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of busin 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right	ess at t, title

- (a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations—in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof,

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Assignment of Computerized Notification System and Method for Delivering Breaking News Content by Renhui Zhang, Xue Wu, Qichu Lu and Bill Shapiro to Yahoo! Inc.

Docket No. 085804.118350 (Y10796US00)

foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

Assignment of Computerized Notification System and Method for Delivering Breaking News Content by Renhui Zhang, Xue Wu, Qichu Lu and Bill Shapiro to Yahoo! Inc. Docket No. 085804.118350 (Y10796US00)

IN TESTIMONY WHEREOF, I Renhui Zhang ha indicated below.	ve executed this document on the date
Signature of Inventor	$\frac{06/02/2015}{Date}$
Palo Alto, CA Inventor's City, State of residence	Date
	,
IN TESTIMONY WHEREOF, I Xue Wu have executed below.	cuted this document on the date indicated
	06/02/2015
Signature of Inventor Sunnyvale, CA Inventor's City, State of residence	Date
IN TESTIMONY WHEREOF, I Qichu Lu have exebelow.	ecuted this document on the date indicated
(Ser	06/02/2015
Signature of Inventor	Date
Sunnyvale, CA Inventor's City, State of residence	
IN TESTIMONY WHEREOF, I Bill Shapiro have below.	executed this document on the date indicated
ávil-	4/2/2015
Signature of Inventor	Date
Sunnyvale, CA Inventor's City, State of residence	

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RECORDED: 06/03/2015