503337604 06/05/2015 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNME	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY D	ΑΤΑ				
		Name		Execution Date	
DOUGLAS PICK				06/04/2015	
RECEIVING PARTY DA	TA				
Name:	BUMBLE BE HOLDINGS, LLC				
Street Address:	5900 WILSHIRE BLVD., SUITE 2250				
City:	LOS ANGELES				
State/Country:	CALIFO	CALIFORNIA			
Postal Code:	90036				
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Application Number:	2	9529275			
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ASSIGNMENT

WHEREAS, I, Douglas Pick of 27068 La Paz Road, Suite 648, Aliso Viejo, CA 92656, United States of America (hereinafter "Assignor") have invented certain new and useful improvements in EARPLUG (hereinafter "Invention") for which a United States design patent application is being filed.

AND

WHEREAS, Bumble BE Holdings, LLC, a California Limited Liability Company having a place of business at 5900 Wilshire Blvd., Suite 2250, Los Angeles, CA 90036 United States of America, (hereinafter "Assignee"), is desirous of acquiring the entire right, title, and interest in the Invention within the United States of America and its territorial possessions, and in all foreign countries in which intellectual or industrial property protection may be granted therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt whereof is hereby acknowledged, I, the Assignor desire to and do hereby assign, sell, and transfer unto Assignee the full and exclusive right to the Invention in the United States of America and its territorial possessions and in all foreign countries, as well as, the entire right, title and interest in and to any and all intellectual or industrial property rights including, but not limited to, Patents, designs, utility models, and inventor certificates which may be granted therefore in the United States of America and its territorial possessions and in all foreign countries, I hereby authorize and request the U.S. Patent Offices and the equivalent offices at foreign countries, to issue to the Assignee, any and all applicable intellectual or industrial property rights in the Invention, for the Assignee's sole use and benefit; and for the use and benefit of his legal representatives, to the full end of the term for which United States and foreign Patents or the like may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

I further covenant and agree with the Assignee that I have a full and unencumbered title to the invention hereby assigned, which title I warrant unto the Assignee, and I further agree that I will, without demanding any further consideration therefore, at the request and at the expense of the Assignee, do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining, sustaining, extending, reissuing or reexamining United States and foreign Patents or the like for the Invention, and for maintaining and perfecting the Assignee's right to the Invention and any and all intellectual or industrial property rights in it, particularly in cases of interference, conflict, opposition and litigation.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

Executed this <u>4</u> day of <u>JUNE</u>, at <u>LAGUNA HIUS</u>, <u>CH</u> (City, State). , 2015.

(Signature)