

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3385647

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JASON J. GAUCI	05/27/2015
LUKAS M. MARTI	05/28/2015
HYO JEONG SHIN	05/28/2015
DAVID R. STITES	05/28/2015
LIVIU T. POPESCU	05/27/2015
LILI CAO	05/27/2015
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City:	Cupertino
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14732359
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SIGNATURE:	/Lelia K. Gilday/
DATE SIGNED:	06/05/2015
Total Attachments: 1	

ASSIGNMENT
(Patent Application)

JOINT

WHEREAS, Jason J. Gauci, Lukas M. Marti, Hyo Jeong Shin, David R. Stites, Liviu T. Popescu, and Lili Cao, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: APPLICATION RECOMMENDATION BASED ON DETECTED TRIGGERING EVENTS
Filing Date: June 5, 2015
Application No.: 14/732,359

WHEREAS, APPLE INC., a corporation of the state of California, located at 1 Infinite Loop, Cupertino, CA 95014, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignors, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Kilpatrick Townsend & Stockton LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Signature: Jason Gauci Date: 5/27/15
Jason J. Gauci

Signature: Lukas Marti Date: 5/28/2015
Lukas M. Marti

Signature: Hyo Jeong Shin Date: 5/28/2015
Hyo Jeong Shin

Signature: David R. Stites Date: 5/28/15
David R. Stites

Signature: Liviu T. Popescu Date: 05/27/2015
Liviu T. Popescu

Signature: Lili Cao Date: 05/27/2015
Lili Cao