PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
THORVALD NATVIG	06/03/2015

RECEIVING PARTY DATA

Name:	MEDALLIA, INC.	
Street Address:	395 PAGE MILL ROAD	
Internal Address:	SUITE 100	
City:	PALO ALTO	
State/Country:	CALIFORNIA	
Postal Code:	94306	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14681478

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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Correspondent Name: VAN PELT, YI & JAMES LLP

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ATTORNEY DOCKET NUMBER:	MEDAP006
NAME OF SUBMITTER:	LAURA ING
SIGNATURE:	/Laura Ing/
DATE SIGNED:	06/10/2015

Total Attachments: 1

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PATENT 503343818 REEL: 035815 FRAME: 0175

ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

STORING DATA VALUES

for which I (we) have executed an application for a United States Letters Patent which was filed in the U.S. Patent and Trademark Office on April 8, 2015, and which bears the Application No. 14/681.478 (the "Application");

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- Sell, assign, and transfer to Medallia, Inc., a Delaware corporation having a place of business at 395 }} Page Mill Road, Suite 100, Palo Alto, CA 94306, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) (including foreign applications) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application and/or in any provisional application to which the above referenced application claims priority.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

1) Signature: Typed Name:

Thorvald Natvig

RECORDED: 06/10/2015

Date: 2015-06-07

PATENTOkt. No. MEDAP006

Page 1 of 1 **REEL: 035815 FRAME: 0176**