503345179 06/10/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
EVAN NICKLAS WU MALAHY	06/10/2015

RECEIVING PARTY DATA

Name:	GOOGLE INC.
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City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14736226

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DATE SIGNED:	06/10/2015

Total Attachments: 1

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PATENT 503345179 REEL: 035819 FRAME: 0437

Attorney Docket No.: 1133-980US01

ASSIGNMENT

For good and valuable consideration, which is hereby acknowledged, I, Evan Nicklas Wu Malahy of 1600 Amphitheatre Parkway, Mountain View, California 94043 hereby assign to: Google Inc., a corporation of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by me, entitled CONTEXTUALLY DRIVEN MESSAGING SYSTEM, filed June 10, 2015, and assigned U.S. Serial Number 14/736,226; this assignment including said application, any provisional, continuation, continuation-in-part, divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted disclosing any of said inventions or improvements, and the right to claim priority based on the filing date of any of these applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like

rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for myself and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment, and including any claims for damages by reason of past infringement or for provisional rights, and right to sue for and collect on such claims for the Assignee's own use and benefit. I hereby authorize Google Inc., its employees, and its legal representatives to fill in the serial number and filing date above after this document has been executed.

Date:	ivan Noxas Vici Islandi III. 2016)
	Evan Nicklas Wu Malahy

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REEL: 035819 FRAME: 0438