

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT3394234

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
NEMANJA SPASOJEVIC	05/26/2015
ADITHYA SHRICHARAN SRINIVASA RAO	05/26/2015
PRANTIK BHATTACHARYYA	05/26/2015
RECEIVING PARTY DATA	
Name:	LITHIUM TECHNOLOGIES, INC.
Street Address:	225 BUSH STREET, 15TH FLOOR
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94104
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14702696
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	patentspecialist@nealmarcus.com
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ATTORNEY DOCKET NUMBER:	0049-001
NAME OF SUBMITTER:	NEAL MARCUS
SIGNATURE:	/Neal Marcus/
DATE SIGNED:	06/12/2015
Total Attachments: 1	
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ASSIGNMENT

This assignment is by **Nemanja Spasojevic**, residing at 160 San Carlos Street, Apartment 160, San Francisco, California 94110, **Adithya Shricharan Srinivasa Rao**, 828 Franklin Street, Apartment 407, San Francisco, California 94102, and **Prantik Bhattacharyya**, residing at 1420 Turk Street, Apartment 606, San Francisco, California 94115 (collectively, "Assignors"). Assignors have invented one or more inventions (the "Invention(s)") disclosed in the United States Patent Application Number 14/702,696, filed on May 2, 2015, entitled "SYSTEM AND METHOD OF PROVIDING A CONTENT DISCOVERY PLATFORM FOR OPTIMIZING SOCIAL NETWORK ENGAGEMENTS" (the "Application").

Lithium Technologies, Inc., a Delaware corporation, having a place of business at 225 Bush Street, 15th Floor, San Francisco, California 94104 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States and in any foreign countries.

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any patent application claiming priority rights from the Application including, without limitation, any divisions, continuations, and continuations-in-part of the Application; any reissues, reexaminations, or extensions of any and all Patents; all foreign rights in and to the Invention(s) including, without limitation, the right to file patent applications in foreign countries directly in the name of Assignee for the Invention(s); and the right to claim priority rights deriving from the Application (collectively, the "Rights").

Assignors warrant that they have not signed any writing or done any act conflicting with this assignment, and Assignors agree to not sign any writing or do any act conflicting with this assignment. Assignors further agree, without further compensation, to sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; prepare and prosecute the Application or any other patent applications for the Invention(s); conduct proceedings regarding the Rights, including any litigation or interference proceedings; and perfect or defend title to the Rights.


Assignors request the Commissioner of Patents of the United States and all other appropriate government officials for applicable foreign countries to issue any and all Patents that may be issued for the Invention(s) to Assignee.

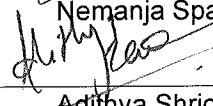
Assignors hereby acknowledge that in the event of a conflict of interest between Assignors and Assignee, Neal Marcus is the attorney for Assignee and is not the Assignors' attorney. In the event that the filing date and/or Application Number are not entered above at the time Assignors execute this assignment, Assignors hereby authorize Neal Marcus to insert above the filing date and/or the Number of the Application. This assignment may be executed in counterparts.

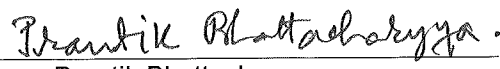
Date: May 26th 2015

Date: MAY 26th 2015

Date: MAY 26th 2015


Nemanja Spasojevic


Adithya Shricharan Srinivasa Rao


Prantik Bhattacharyya