

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3397689

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
S.T.S. WORLD CONCEPT, LTD.	05/22/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MAD DOGG ATHLETICS, INC.
<b>Street Address:</b>	2111 NARCISSUS COURT
<b>City:</b>	VENICE
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90291
<b>PROPERTY NUMBERS Total: 3</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	6669603
<b>Patent Number:</b>	7419458
<b>Patent Number:</b>	D520922
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(310)545-3344
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	310-545-3311
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<b>ATTORNEY DOCKET NUMBER:</b>	MDA-FORCILLO
<b>NAME OF SUBMITTER:</b>	THEODORE S. MACEIKO
<b>SIGNATURE:</b>	/Theodore S. Maceiko/
<b>DATE SIGNED:</b>	06/15/2015
<b>Total Attachments: 1</b>	
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## SCHEDULE B

### RE-ASSIGNMENT of U.S., European and Canadian Patent Rights

Whereas Body Cycle International LLC, 12201 Currency Circle, Forney, TX 75126 entered into a SALE OF SHARES AGREEMENT on April 24, 2012;

Whereas, pursuant to said SALE OF SHARES AGREEMENT, S.T.S. WORLD CONCEPT, LTD. of 404 Dorset St., Mascouche, Quebec, Canada J7L 3V8 (assignor), granted to MARY FORCILLO (assignee) an irrevocable Power of Attorney, exercisable upon an Event of Default of Body Cycle International LLC (as defined in the SALE OF SHARES AGREEMENT) to execute this assignment on behalf of the Assignor;

WHEREAS Body Cycle International LLC IS NOW IN default;

Now, therefore, pursuant to said SALE OF SHARES AGREEMENT, Assignor hereby sells, assigns, transfers to:

(Assignee) Mad Dogg Athletics, Inc.  
2111 Narcissus Court  
Venice, California 90291

the entire right, title and interest of the Assignor in U.S. Patent Nos. 6,669,603 and 7,419,458, U.S. Patent D520,922, European Patent No. EP 1444019 (and any and all national validations thereof), Canadian Patent Nos. 2,467,051 and 2,510,594, any continuations, divisionals, reissues and re-examinations claiming priority therefrom, U.S. Trademark Registration Nos. 2,614,992, 2,975,382, 2,975,383, Canadian Trademark Registration Nos. 603,945 and 578,022 and domain name BODYCYCLE.COM, together with the goodwill associated therewith, including, but not limited to, the right to sue for and collect damages and/or royalties for past, present and future infringement thereof.

Assignor: S.T.S. WORLD CONCEPT, LTD.

(By Mary Forcillo, having Power of Attorney for Assignor pursuant to said SALE OF SHARES AGREEMENT)

Signature: Mary Forcillo  
Name: MARY FORCILLO  
Title: CEO  
Date: May 22, 2015

Mary Forcillo [Signature]  
Seller Buyer

MF