

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3398268

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BRYAN DAVIS	11/19/2009
DAN MUSGROVE	11/23/2009
MICHAEL RAFTELIS	12/02/2009
RECEIVING PARTY DATA	
Name:	AT&T INTELLECTUAL PROPERTY I, L.P.
Street Address:	675 W. PEACHTREE STREET
Internal Address:	SUITE 4000
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30308
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14740463
CORRESPONDENCE DATA	
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Correspondent Name:	AT&T LEGAL DEPARTMENT - TOLER
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Address Line 4:	BEDMINISTER, NEW JERSEY 07921
ATTORNEY DOCKET NUMBER:	2009-0579 CON
NAME OF SUBMITTER:	PAMELA S. POLNICK
SIGNATURE:	/Pamela S. Polnick/
DATE SIGNED:	06/16/2015
Total Attachments: 4	
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ASSIGNMENT

WHEREAS, Bryan Davis, a citizen of the United States of America, residing at 3410 Canyon Maple, San Antonio, TX 78261, Dan Musgrove, a citizen of the United States of America, residing at 63 Olde Noah Hunt Rd., Millstone, NJ 08510, and Michael Raffelis, a citizen of the United States of America, residing at 27 Blue Thorn Trail, San Antonio, TX 78256; hereinafter called the "Assignors," have made the invention described in the United States patent application entitled, "DYNAMIC CONTENT PRESENTATION," Attorney Docket No. 2009-0579, for a full description of which reference is here made to an application for Letters Patent of the United States filed herewith; and

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

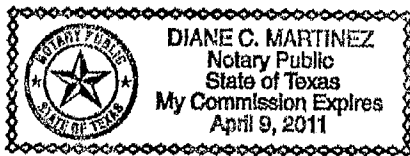
IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Executed on 11/19/, 2009 by Bryan P. Davis
Bryan Davis

----- Notary Use Below -----

State of TEXAS
County of BEXAR

On Bryan P. Davis, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.



WITNESS my hand and official seal.

Diane C. Martinez
Signature of Notary

Executed on 11/23, 2009 by Dan Musgrove
Dan Musgrove

----- Notary Use Below -----

State of New Jersey
County of Monmouth

On 11-23-2009, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.

KAREN M. CREDLE
A NOTARY OF NEW JERSEY
MY COMMISSION EXPIRES AUGUST 25, 2013

WITNESS my hand and official seal.

Karen M Credle
Signature of Notary

Executed on _____, 2009 by _____
Michael Raftells

----- Notary Use Below -----

State of _____
County of _____

On _____, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.

WITNESS my hand and official seal.

Signature of Notary

Attorney Docket Number: 2009-0579

Executed on _____, 2009 by _____
Dan Musgrove

----- Notary Use Below -----

State of _____
County of _____

On _____, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.

WITNESS my hand and official seal.

Signature of Notary

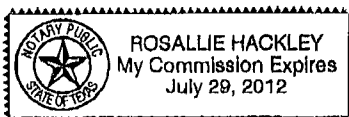
Executed on 12/2, 2009 by Michael Raftelis
Michael Raftelis

----- Notary Use Below -----

State of TEXAS
County of BEKAR

On December 2, 2009, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.

WITNESS my hand and official seal.



Rosallie Hackley
Signature of Notary