PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BRIAN SCEVOLA	06/15/2015

RECEIVING PARTY DATA

Name:	EVINE LIVE INC.	
Street Address:	6740 SHADY OAK ROAD	
City:	EDEN PRAIRIE	
State/Country:	MINNESOTA	
Postal Code:	55344-3433	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29530333

CORRESPONDENCE DATA

Fax Number: (313)528-6923

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email:docket@b2iplaw.comCorrespondent Name:BEJIN BIENEMAN PLCAddress Line 1:300 RIVER PLACE

Address Line 2: SUITE 1650

Address Line 4: DETROIT, MICHIGAN 48207

ATTORNEY DOCKET NUMBER:	66836-0018	
NAME OF SUBMITTER:	CHRISTOPHER M. FRANCIS	
SIGNATURE:	/Christopher M. Francis/	
DATE SIGNED:	06/16/2015	

Total Attachments: 2

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PATENT 503351649 REEL: 035844 FRAME: 0363

<u>ASSIGNMENT</u>

WHEREAS

Brian Scevola residing at 50 Orchard Ct., Palm Harbor, FL 34683

hereinafter referred to as Assignor(s), have invented an invention entitled:

"CONTAINER LID"

which is set forth in United States Design Patent Application No. 29/530,333 filed on June 16, 2015 and identified with Attorney Docket No. 66836-0014;

and WHEREAS, EVINE Live Inc., (hereinafter referred to as Assignee), a Minnesota Corporation having a place of business at 6740 Shady Oak Road, Eden Prairie, MN, 55344-3433 is desirous of acquiring the entire right, title, and interest in and to the invention, the patent application, in all U.S. and/or foreign patent applications filed therefore, and/or in all patents that may be obtained therefore;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby assign, transfer, and set over unto the Assignee, its successors, and assigns, the entire right, title, and interest in and to: the invention, in any form or embodiment thereof; the aforesaid patent application; any patent application in this or any foreign country for the invention, including any provisional patent application to which the aforesaid patent application claims priority and including the right to file international patent applications; and any patents or reissues or extensions thereof for the invention in this or any foreign country and any divisional, continuation, continuation-in-part or substitute applications which may be filed upon the invention in this or any foreign country;

AND Assignor(s) acknowledges an obligation of assignment of the invention and the patent application to the Assignee at the time the invention was made;

AND Assignor(s) hereby agrees that the Assignor(s), its successors, assigns or other legal representatives will at any time upon the request and at the expense of the Assignee, its successors, assigns, or other legal representatives, without undue delay and without payment or compensation by Assignee, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to the invention, the patent application, and any U.S. and/or foreign patent applications and/or patents that may be obtained therefore;

AND Assignor(s) hereby authorizes and requests the Commissioner of Patents of the United States Patent & Trademark Office, and any official of any country foreign to the United States whose duty it is to issue patents, to issue any patent and any reissues and extensions thereof to the Assignee in accordance with this Assignment;

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AND Assignor(s) hereby grants to the Assignee the full right to sue for and recover all profits and damages recoverable for past infringement of the invention, the patent application, and any U.S. and/or foreign patent applications or patents that may be obtained for the invention, for Assignee's use and behalf and for the use and behalf of Assignee's successors, assigns and other legal representatives;

AND Assignor(s) hereby represents and warrants that the Assignor(s) has the full right to convey the entire interest of the invention and the patent application herein assigned and has not granted any rights inconsistent with the rights granted herein;

AND Assignor(s) hereby authorizes and requests any attorney or agent who has Power of Attorney with respect to the patent application, to insert above the filing date and application number of the above-identified patent application when the filing date and patent application number become known;

AND the Parties acknowledge that this Assignment may be signed by Assignors in counterparts.

Date

Brian Scevola

Please address all correspondence and telephone calls to:

BEJIN BIENEMAN PLC USPTO Customer No. 119907 300 River Place, Suite 1650 Detroit, MI 48207 313-244-0657