503357890 06/19/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
XUEYING DAI	06/11/2015
ERIC J. GLOVER	06/11/2015

RECEIVING PARTY DATA

Name:	QUIXEY, INC.
Street Address:	303 BRYANT STREET
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94041

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14744378

CORRESPONDENCE DATA

Fax Number: (248)566-8471

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 248-566-8470

Email: ccyrlin@honigman.com

Correspondent Name: HONIGMAN MILLER SCHWARTZ AND COHN LLP -

Address Line 1: 350 EAST MICHIGAN AVENUE

Address Line 2: SUITE 300

Address Line 4: KALAMAZOO, MICHIGAN 49007-3800

ATTORNEY DOCKET NUMBER:	234723-370619	
NAME OF SUBMITTER: BRETT A. KRUEGER		
SIGNATURE:	/Brett A. Krueger/	
DATE SIGNED:	06/19/2015	

Total Attachments: 2

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PATENT 503357890 REEL: 035867 FRAME: 0091

ASSIGNMENT

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, Xueying Dai of 3493 Golden State Drive, Santa Clara, CA 95051 and Eric J. Glover of 440 Cesano Court, No. 305, Palo Alto, CA 94306 hereby assign to: Quixey, Inc., a corporation of Delaware, having a place of business at 303 Bryant Street, Mountain View, CA 94041; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest, including the right to sue for past infringement, throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled RECOMMENDING CONTENT BASED ON USER PROFILES CLUSTERED BY SUBSCRIPTION DATA, filed June 19, 2015 , and assigned U.S. Serial Number _____ 14/744,378, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

	/xucuina Dai/ exoryang Dai/ (din 11, 2015)
	Xueying Dai
Witnessed by:	
Lindsey Harrison Lindsey Harrison (Jun 11, 2015) Signature	Date: June 11, 2015
<u>Lindsey Harrison</u> Typed or Printed Name	
	Eric Glover (Jun 11, 2015)
	Eric J. Glover
Witnessed by:	
Lindsey Hallison Lindsey Harrison (Jun 11, 2015) Signature	Date: June 11, 2015
<u>Lindsey Harrison</u> Typed or Printed Name	

RECORDED: 06/19/2015