

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JESSE BROUHARD	12/19/2013
MICHAEL GRIMES	12/19/2013
RECEIVING PARTY DATA	
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14742993
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DATE SIGNED:	06/22/2015
Total Attachments: 2	
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source=0439926_Assignment#page2.tif	

ASSIGNMENT

WHEREAS, **Jesse Brouhard**, a citizen of the United States of America, residing at 14 Mallard Drive, Sharon, Massachusetts 02067; and **Michael Grimes**, a citizen of the United States of America, residing at 85 Toxteth Street, Brookline, Massachusetts 02446 (hereinafter "Assignors"), have made an invention entitled:

**"SYSTEM AND METHOD OF ENCODING ITEM INFORMATION FROM A SCALE
IN A SELF-SERVICE SCANNING SOLUTION"**

described in a United States Patent Application, the specification of which is attached hereto, and

WHEREAS, **Catalina Marketing Corporation** (hereinafter "Assignee"), a corporation having a place of business at 200 Carillon Parkway, St. Petersburg, Florida 33716, is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said Assignors, by these presents do sell, assign and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the said invention as described in the said United States Patent Application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes and divisions which may be granted therefor and all rights to claim priority on the basis of said application;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said Assignee;

AND WE HEREBY warrant and covenant that we have the full right to convey the entire interest herein assigned and that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.


Signature of Inventor:
Inventor's Name:


Jesse BROUHARD

Date of Execution:

12/19/13

Signature of Inventor:
Inventor's Name:


Michael GRIMES

Date of Execution:

12/19/13