503362885 06/23/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
STEVEN MARK LONG	04/30/2015

RECEIVING PARTY DATA

Name:	ALTO PACKAGING LIMITED
Street Address:	LEVEL 6, 57 SYMONDS STREET
Internal Address:	GRAFTON
City:	AUCKLAND
State/Country:	NEW ZEALAND
Postal Code:	1010

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29518741

CORRESPONDENCE DATA

Fax Number: (949)954-5430

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-954-5430

Email: processing@icaplaw.com

Correspondent Name: INNOVATION CAPITAL LAW GROUP, LLP Address Line 1: 19800 MACARTHUR BLVD., SUITE 270

Address Line 4: IRVINE, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	AJP1.PAD.01.US
NAME OF SUBMITTER:	JOSEPH G. CHU
SIGNATURE:	/Joseph G. Chu/
DATE SIGNED:	06/23/2015

Total Attachments: 2

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PATENT 503362885 REEL: 035886 FRAME: 0804

ASSIGNMENT

WHEREAS, I (we)Steven Mark LONG
whose post office address(es) appear(s) below, hereinafter called
"ASSIGNORS", have made certain new and useful inventions or discoveries relating to:
EGG CONTAINER
(hereinafter referred to as the "INVENTION") for which an application for United States Patent
filed on even date herewith
filed on: February 26, 2015 as Serial No.: 29/518741
WHEREAS, ALTO PACKAGING LIMITED a New Zealand
company , whose address is <u>Level 6, 57 Symonds Street, Grafton,</u>
Auckland 1010, New Zealand hereinafter called "ASSIGNEE", is desirous
of acquiring ASSIGNORS' entire right, title and interest therein:

NOW THEREFORE, BE IT KNOWN that for valuable considerations to them moving, the receipt of which is hereby acknowledged, ASSIGNORS have sold, assigned, and transferred, and do hereby sell, assign and transfer unto said ASSIGNEE their entire right, title and interest in and to all said inventions and discoveries regarding the INVENTION and disclosed in said application whose identification above by title, and by serial number and filling date when available, is hereby authorized, and in and to said application, all substitutions, divisions, continuations and continuations-in-part thereof, and to any and all priority rights and to all Patents, United States and foreign, that may be granted for the INVENTION, and in and to all extensions, renewals, reissues and reexaminations thereof, the same to be held and enjoyed by said ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by ASSIGNORS if this Assignment and sale had not been made;

And ASSIGNORS hereby authorize and request the Commissioner of Patents of the United States to issue said Patent in accordance with this Assignment;

And for the consideration aforesaid, ASSIGNORS covenant and agree with said ASSIGNEE that he has a full and unencumbered title to the inventions and discoveries above described and hereby assigned, which title they warrunt unto said ASSIGNEE, its successors and assigns;

And for the consideration aforesaid, ASSIGNORS further covenant and agree that they will, whenever requested, but without cost to them, promptly

communicate to said ASSIGNEE or its representatives any facts known to them relating to said invention and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said ASSIGNEE or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said ASSIGNEE the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, ASSIGNOR has hereunto set his signature as follows:

ASSIGNOR NAME:

ADDRESS:

Signature

Steven Mark LONG

45

45 Joll Road, Havelock North 4130, Hawkes Bay, New Zealand

Date

<u>30/4/20</u>%.