

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MR MARK GOROFF	03/19/2013
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	ALL USA DIRECT LLC
<b>Street Address:</b>	2600 S 25TH AVENUE
<b>City:</b>	BROADVIEW
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60155
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	7678365
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(708)681-0355
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	7086815800
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<b>Correspondent Name:</b>	FRANK D DIVITO
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<b>Address Line 4:</b>	BROADVIEW, ILLINOIS 60155
<b>NAME OF SUBMITTER:</b>	FRANK D DIVITO
<b>SIGNATURE:</b>	/FrankDiVito 06112015/
<b>DATE SIGNED:</b>	06/11/2015
This document serves as an Oath/Declaration (37 CFR 1.63).	
<b>Total Attachments: 2</b>	
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source=PatentAssignment-Goroff-to-AllUSA-Direct#page2.tif	

EXHIBIT E

ASSIGNMENT OF PATENT

WHEREAS, I, Mark GOROFF, a citizen of the United States of America, residing at 23 Glens Drive West, Boynton Beach, FL 33436, am the assignee of patent number 7,678,365 issued by the United States Patent and Trademark Commission on March 16, 2010 ("the invention"); and

WHEREAS, All USA Direct, LLC, a limited liability company duly organized under the laws of the State of Illinois, with offices to do business located at 2600 S. 25th Ave., Broadview, Illinois 60155 is desirous of acquiring ownership of the entire right, title and interest in and to the invention therein described,

Now, THEREFORE, in consideration of good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, I, Mark GOROFF, do hereby assign and transfer unto All USA Direct, LLC, its successors and assigns, my entire right, title and interest in and to the invention herein disclosed and every priority right that is or may be predicated upon or arise from said invention, the same to be held and enjoyed by said All USA Direct, LLC for its own use and enjoyment and for the use and enjoyment of its successors and assigns, to the full end of the term of said Letters Patent, as fully and as entirely as the same would have been held and enjoyed by me had this Assignment and sale not been made.

In further consideration of said good and valuable considerations, I, Mark GOROFF, further represent and warrant to said All USA Direct, LLC, its successors and assigns, that there are no rights and interests outstanding inconsistent with the rights and interests granted herein and that I have not executed any instrument or granted or transferred any rights or interests inconsistent with the rights and interests granted herein.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 19 day of MAR 19 2013.


  
Mark GOROFF

EXHIBIT E

ASSIGNMENT OF PATENT

(continued)

STATE OF FLORIDA )  
COUNTY OF PALM BEACH ) ss:

Before me, the undersigned, this 15 day of March, 2013, personally appeared MARK GOROFF, known to me to be the individual described in the foregoing instrument, and that he, as signer and scaler of the foregoing instrument, acknowledged the execution of the same to be his free act and deed.

In Witness Whereof, I hereunto set my hand.

Parla Blanchard  
Commissioner of the Superior Court  
Notary Public  
My Commission Expires: 8-16-2016

