

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3410046

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
RYAN KATHARINE POLUNSKY	06/23/2015
KENNETH DON SMITH JR.	06/16/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	ACADEMY, LTD.
<b>Street Address:</b>	1800 NORTH MASON ROAD
<b>City:</b>	KATY
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	77449
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29531192
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(404)541-3111
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	404-815-6500
<b>Email:</b>	landrew@kilpatricktownsend.com
<b>Correspondent Name:</b>	KILPATRICK TOWNSEND & STOCKTON LLP
<b>Address Line 1:</b>	1100 PEACHTREE STREET
<b>Address Line 2:</b>	SUITE 2800
<b>Address Line 4:</b>	ATLANTA, GEORGIA 30309
<b>ATTORNEY DOCKET NUMBER:</b>	62341/943224
<b>NAME OF SUBMITTER:</b>	LESLEY L. ANDREW
<b>SIGNATURE:</b>	/Lesley L. Andrew/
<b>DATE SIGNED:</b>	06/24/2015
<b>Total Attachments: 3</b>	
source=943224_Assignment_#page1.tif	
source=943224_Assignment_#page2.tif	
source=943224_Assignment_#page3.tif	

**ASSIGNMENT**  
(Patent Application)

We, the undersigned, have invented certain inventions and improvements disclosed in a design patent application entitled

"BAG,"

filed with the U.S. Patent & Trademark Office on June 24, 2015,

and assigned serial no. 29/531,192.

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which we acknowledge, we:

1. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to Academy, Ltd., a Texas Limited Partnership located at 1800 North Mason Road, Katy, Texas 77449 ("Assignee"), the entire right, title, and interest in and to:

- (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work, or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;

- (b) the above-referenced patent application, the right to claim priority to the above-referenced patent application, all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;

- (c) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews, and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and

ASSIGNMENT

For "Bag"

Attorney Docket No. 62341/943224

Page 2 of 2

- (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b), or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. § 154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.
2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s), and patents described in paragraph 1 of this Assignment.
  3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths, and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
  4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us, as well as our heirs, legal representatives, and assigns.
  5. Promise and affirm that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.
  6. Authorize Kilpatrick Townsend & Stockton to insert above the application number and filing date of the above-described patent application when known.

Signed on the date(s) indicated beside our signatures.

Signature: Ryan Polunsky  
Ryan Katharine Polunsky

Date: 6-23-15

Signature: \_\_\_\_\_  
Kenneth Don Smith, Jr.

Date: \_\_\_\_\_

ASSIGNMENT

For "Bag"

Attorney Docket No. 62341/943224

Page 2 of 2

- (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b), or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. § 154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.
2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s), and patents described in paragraph 1 of this Assignment.
  3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths, and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
  4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us, as well as our heirs, legal representatives, and assigns.
  5. Promise and affirm that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.
  6. Authorize Kilpatrick Townsend & Stockton to insert above the application number and filing date of the above-described patent application when known.

Signed on the date(s) indicated beside our signatures.

Signature: \_\_\_\_\_

Ryan Katharine Polunsky

Date: \_\_\_\_\_

Signature: Kenneth Don Smith Jr

Kenneth Don Smith, Jr.

Date: 6/16/15