

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3414832

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME		
EFFECTIVE DATE:	06/19/2012		
CONVEYING PARTY DATA			
Name		Execution Date	
POWERREVIEWS, INC.		06/19/2012	
NEWLY MERGED ENTITY DATA			
Name		Execution Date	
POWERREVIEWS, LLC		06/19/2012	
MERGED ENTITY'S NEW NAME (RECEIVING PARTY)			
Name:	POWERREVIEWS, LLC		
Street Address:	1209 ORANGE STREET		
City:	WILMINGTON		
State/Country:	DELAWARE		
Postal Code:	19801		
PROPERTY NUMBERS Total: 1			
Property Type	Number		
Application Number:	14472025		
CORRESPONDENCE DATA			
Fax Number:	(312)569-3000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ERIN.THEROUX@DBR.COM		
Correspondent Name:	BRIAN C. RUPP		
Address Line 1:	191 N. WACKER DRIVE		
Address Line 2:	SUITE 3700		
Address Line 4:	CHICAGO, ILLINOIS 60606-1698		
ATTORNEY DOCKET NUMBER:	212452-P4559CON2		
NAME OF SUBMITTER:	BRIAN C. RUPP		
SIGNATURE:	/brian c. rupp/		
DATE SIGNED:	06/26/2015		
Total Attachments: 4			

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"POWERREVIEWS, INC.", A DELAWARE CORPORATION,

WITH AND INTO "PELOTON ACQUISITION LLC" UNDER THE NAME OF "POWERREVIEWS, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE NINETEENTH DAY OF JUNE, A.D. 2012, AT 2 O'CLOCK P.M.

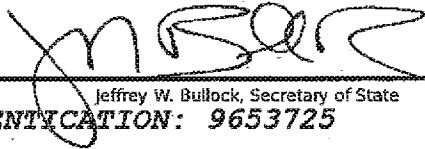
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



5157160 8100M

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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9653725

DATE: 06-19-12

TRADEMARK

REEL: 005913 FRAME: 0992

CERTIFICATE OF MERGER

MERGING

**POWERREVIEWS, INC.
A DELAWARE CORPORATION**

WITH AND INTO

**PELTON ACQUISITION LLC
A DELAWARE LIMITED LIABILITY COMPANY**

Pursuant to Section 18-209 of the Limited Liability Company Act of the State of Delaware

Peloton Acquisition LLC, a Delaware limited liability company (the "**LLC**"), does hereby certify as follows:

FIRST: The LLC is a Delaware limited liability company duly organized and existing under the laws of the State of Delaware and PowerReviews, Inc., a Delaware corporation (the "**Company**"), is a corporation duly organized and existing under the laws of the State of Delaware.

SECOND: An Agreement and Plan of Merger, dated May 24, 2012, (the "**Merger Agreement**"), setting forth the terms and conditions of the merger of the Company with and into the LLC (the "**Merger**"), has been adopted, certified, acknowledged, approved and executed by the LLC and the Company.

THIRD: The name of the surviving limited liability company in the Merger is Peloton Acquisition LLC amending its name to PowerReviews, LLC (the "**Surviving LLC**").

FOURTH: An executed copy of the Merger Agreement is on file at the principal place of business of the Surviving LLC at the following address:

PowerReviews, LLC
c/o Bazaarvoice, Inc.
3900 North Capital of Texas Highway
Suite 300
Austin, Texas 78746
Attn: General Counsel

FIFTH: A copy of the Merger Agreement will be furnished by the Surviving LLC, on request and without cost, to any stockholder of the Company or any member of LLC.

SIXTH: The Merger is to become effective immediately upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

(Signature page follows)

IN WITNESS WHEREOF, Peloton Acquisition LLC has caused this Certificate of Merger to be executed by an authorized person as of Peloton Acquisition LLC.

PELOTON ACQUISITION LLC

By: /s/ BRETT A. HURT

Title: CEO

TRADEMARK

REEL: 005913 FRAME: 0990

IN WITNESS WHEREOF, Peloton Acquisition LLC has caused this Certificate of Merger to be executed by an authorized person as of Peloton Acquisition LLC.

PELOTON ACQUISITION LLC

By: *Brett A. Hunt*
Title: Brett A. Hunt
Name: CEO