503375231 07/01/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date			
KYUNG-LIM CHOI	06/03/2015			
JAE-HEE CHO	06/03/2015			
HYO-JUNG JOO	06/03/2015			

RECEIVING PARTY DATA

Name:	SK PLANET CO., LTD.		
Street Address: (SAMPYEONG-DONG), 264, PANGYO-RO, BUNDANG-GU			
City: SEONGNAM-SI, GYEONGGI-DO			
State/Country: KOREA, REPUBLIC OF			
Postal Code:	463-400		

PROPERTY NUMBERS Total: 1

Property Type	Number				
Application Number:	14694788				

CORRESPONDENCE DATA

Fax Number: (703)518-5499

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: YSHGroup@ipfirm.com

LOWE HAUPTMAN & HAM, LLP **Correspondent Name:**

Address Line 1: 2318 MILL ROAD Address Line 2: **SUITE 1400**

Address Line 4: ALEXANDRIA, VIRGINIA 22314

ATTORNEY DOCKET NUMBER: 4900-0060DIV NAME OF SUBMITTER: YOON S. HAM SIGNATURE: /Yoon S. Ham/ **DATE SIGNED:** 07/01/2015

Total Attachments: 1

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PATENT REEL: 035949 FRAME: 0823 503375231

Docket No.: 4900-0060DIV

ASSIGNMENT

i:	n consideration	of the	premises	and	other	good	and	valuable	consideration	in	band	paid,	the	receipt	and
sufficiency	y of which is her	eby.ac	knowledge	d, fitte	under	signe	3,								

1)	Kyung-Lim CHOI	2}	Jae-Hee CHO
3)	Hyo-Jung JOO	4)	
5}			x hox if continued on page 2

who has made a certain new and useful invention, hereby sells, assigns and transfers unto SK PLANET CO., LTD. having a place of business at (Sampyeong-dong), 264, Pangyo-ro, Bundanggu, Seongnam-si, Gyeonggi-do, 463-400, Republic of Korea, its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled:

METHOD AND APPARATUS FOR PROVIDING A GIFT USING A MOBILE COMMUNICATION NETWORK AND SYSTEM INCLUDING THE APPARATUS

- (a) for which an application for United States Letters Parent was filed on <u>April 23, 2015</u>, and identified by United States Patent Application No. <u>14/694.788</u>; or
- (b) for which an application for United States Letters Patent was executed on _______

and the undersigned hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefore and any and all extensions, divisions, reissues, continuations, or continuations-in-part thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agrees that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE:

AND the undersigned hereby agrees to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the date indicated aside my signature:

1)	Kyung-Cim CHOT	2619.6.3
Name:	Kyung-Lim CHOI	Date
2)	Jae-Mee Cho	205.6.3
Name:	Jae-Hee CHO	Date
3)	1140-Jung 300	2015,63
Name:	Hyo-Jung JOO	Date

PATENT REEL: 035949 FRAME: 0824

RECORDED: 07/01/2015