PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3410891

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALEXANDRE WINTER	06/17/2015
NIKLAUS HALDIMANN	06/17/2015
TUAN HUE THI	06/16/2015

RECEIVING PARTY DATA

Name:	PLACEMETER INC.
Street Address:	425 BROADWAY
Internal Address:	4TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10013

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14727321

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: bcourtney@courtneyip.com, kalkadiry@courtneyip.com

Correspondent Name: BARBARA B. COURTNEY

Address Line 1: PO BOX 9847

Address Line 4: SAN JOSE, CALIFORNIA 95157

ATTORNEY DOCKET NUMBER:	PLCM.P002
NAME OF SUBMITTER:	KHALID ALKADIRY
SIGNATURE:	/KWA/
DATE SIGNED:	06/24/2015

Total Attachments: 9 source=Alex#page1.tif source=Alex#page2.tif source=Alex#page3.tif source=Nik#page1.tif

503364269

PATENT REEL: 035962 FRAME: 0527 source=Nik#page2.tif
source=Nik#page3.tif
source=TuanSignature#page1.tif
source=TuanSignature#page2.tif
source=TuanSignature#page3.tif

PATENT REEL: 035962 FRAME: 0528

DECLARATION and ASSIGNMENT

Declaration

As the below named inventor(s), I/We hereby declare that:
This declaration is directed to:
The attached application , or
X United States application or PCT International application number 14/727,321 filed on June 1, 2015.

The above-identified application was made or authorized to be made by Me/Us.

I/We believe that I/We are the original inventor(s) or an original joint inventor of a claimed invention in the application.

I/We hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. §1001 by fine or imprisonment of not more than five (5) years, or both.

Assignment

In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged. Alexandre WINTER, Niklaus HALDIMANN, and Tuan Hue THI the undersigned Assignor(s), each of us believing to be the original inventor, or an original joint inventor of a claimed invention in the application for United States patent identified in the above declaration and entitled

SYSTEM AND METHOD FOR ACTIVITY MONITORING USING VIDEO DATA

hereby sell, assign, and transfer to **Placemeter Inc.**, having a principal place of business at 425 Broadway, 4th Floor, New York, NY, USA ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to the claimed invention in the same patent application identified in the above declaration.

The undersigned further sell, assign, and transfer to Assignce said application and all divisional applications, continuation applications, continuation applications, continuation applications, continuation, continuation, continuation, continuation, continuations, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on the claimed invention; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all

Page 1 of 3

foreign countries on the claimed invention; and in and to all rights of priority resulting from the filing of said United States application; and the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

The undersigned further agree that said Assignee may apply for and receive a patent or patents for the claimed invention in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation—in–part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on the claimed invention; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to the claimed invention and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for the claimed invention and for vesting title to the claimed invention, and all applications for patents and all patents on the claimed invention, in said Assignee, its successors, assigns, and legal representatives.

The undersigned covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

The undersigned hereby authorize and request the Officials of the United States Patent and Trademark Office and any and all foreign Patent Offices to issue any and all Letters Patents, when granted, to said Assignee as the assignee of the entire right, title and interest in and to the same, for the sole use of said Assignee, its successors and assigns, to the full end of the term for which said Letters Patents may be granted.

The undersigned hereby grant to the practitioners at Customer Number 98293, the Customer Number of Courtney IP Law, the power to insert on this document any further identification necessary or desirable to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.

Inventor/Assignors Signature and Date:

Inventor: Alexandre WINTER	
Date: 6 / 17 / 2015	$\frac{\Lambda'}{V}$
	Inventor Signature
Inventor: Niklaus HALDIMANN	
Date: <u>6/17/15</u>	Commence of the state of the st
	Inventor Signature

	Inventor: Tuan Hue THI	
Date: Inventor Signature	***************************************	

DECLARATION and ASSIGNMENT

Declaration

vs are below named in	ventor(s), I/We hereby declare that:
This declaration is direct	cted to:
The attached ap	plication, or
X United States a filed or	pplication or PCT International application number 14/727,321

The above-identified application was made or authorized to be made by Me/Us.

I/We believe that I/We are the original inventor(s) or an original joint inventor of a claimed invention in the application.

I/We hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. §1001 by fine or imprisonment of not more than five (5) years, or both.

Assignment

In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged. Alexandre WINTER, Niklaus HALDIMANN, and Tuan Hue THI the undersigned Assignor(s), each of us believing to be the original inventor, or an original joint inventor of a claimed invention in the application for United States patent identified in the above declaration and entitled

SYSTEM AND METHOD FOR ACTIVITY MONITORING USING VIDEO DATA

hereby sell, assign, and transfer to **Placemeter Inc.**, having a principal place of business at 425 Broadway, 4th Floor, New York, NY, USA ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to the claimed invention in the same patent application identified in the above declaration.

The undersigned further sell, assign, and transfer to Assignce said application and all divisional applications, continuation applications, continuation applications, continuation applications, continuation, continuation, continuation, continuation, continuations, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on the claimed invention; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all

Page 1 of 3

foreign countries on the claimed invention; and in and to all rights of priority resulting from the filing of said United States application; and the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

The undersigned further agree that said Assignee may apply for and receive a patent or patents for the claimed invention in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on the claimed invention; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to the claimed invention and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for the claimed invention and for vesting title to the claimed invention, and all applications for patents and all patents on the claimed invention, in said Assignee, its successors, assigns, and legal representatives.

The undersigned covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

The undersigned hereby authorize and request the Officials of the United States Patent and Trademark Office and any and all foreign Patent Offices to issue any and all Letters Patents, when granted, to said Assignee as the assignee of the entire right, title and interest in and to the same, for the sole use of said Assignee, its successors and assigns, to the full end of the term for which said Letters Patents may be granted.

The undersigned hereby grant to the practitioners at Customer Number 98293, the Customer Number of Courtney IP Law, the power to insert on this document any further identification necessary or desirable to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.

Inventor/Assignors Signature and Date:

Inventor: Alexandre WINTER	
Date:	
	Inventor Signature
Inventor: Niklaus HALDIMANN	F
Date: <u>6/17/15</u>	Christian Marie Control of the Contr
	Inventor Signature

Inventor: Tuan Hue THI	
Date:	
	Inventor Signature

DECLARATION and ASSIGNMENT

Declaration

As the below named inventor(s), I/We hereby declare that:	
This declaration is directed to:	
The attached application , or	
X United States application or PCT International application number 14/7 filed on June 1, 2015.	27,321

The above-identified application was made or authorized to be made by Me/Us,

VWe believe that VWe are the original inventor(s) or an original joint inventor of a claimed invention in the application.

I/We hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. §1001 by fine or imprisonment of not more than five (5) years, or both.

Assignment

In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged. <u>Alexandre WINTER</u>, <u>Niklaus HALDIMANN</u>, and <u>Tuan Hue THI</u> the undersigned Assignor(s), each of us believing to be the original inventor, or an original joint inventor of a claimed invention in the application for United States patent identified in the above declaration and entitled

SYSTEM AND METHOD FOR ACTIVITY MONITORING USING VIDEO DATA

hereby sell, assign, and transfer to **Placemeter Inc.**, having a principal place of business at 425 Broadway, 4th Floor, New York, NY, USA ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to the claimed invention in the same patent application identified in the above declaration.

The undersigned further sell, assign, and transfer to Assignee said application and all divisional applications, continuation applications, continuation, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on the claimed invention; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all

Page 1 of 3

foreign countries on the claimed invention; and in and to all rights of priority resulting from the filing of said United States application; and the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

The undersigned further agree that said Assignee may apply for and receive a patent or patents for the claimed invention in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on the claimed invention; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to the claimed invention and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for the claimed invention and for vesting title to the claimed invention, and all applications for patents and all patents on the claimed invention, in said Assignee, its successors, assigns, and legal representatives.

The undersigned covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

The undersigned hereby authorize and request the Officials of the United States Patent and Trademark Office and any and all foreign Patent Offices to issue any and all Letters Patents, when granted, to said Assignee as the assignee of the entire right, title and interest in and to the same, for the sole use of said Assignee, its successors and assigns, to the full end of the term for which said Letters Patents may be granted.

The undersigned hereby grant to the practitioners at Customer Number 98293, the Customer Number of Courtney IP Law, the power to insert on this document any further identification necessary or desirable to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.

Inventor/Assignors Signature and Date:

Inventor: Alexandre WINTER	
Date:	
	Inventor Signature
Inventor: Niklaus HALDIMA!	NN .

Page 2 of 3

Inventor: Tuan Hue THI

Date: 06/16/2015

Inventor Signature