

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
NATIVE DESIGN LTD.	06/23/2015
RECEIVING PARTY DATA	
Name:	TOMTOM INTERNATIONAL B.V.
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State/Country:	NETHERLANDS
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29531321
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ATTORNEY DOCKET NUMBER:	D63/US
NAME OF SUBMITTER:	SOFIA FERREIRA
SIGNATURE:	/Sofia Ferreira/
DATE SIGNED:	07/02/2015
Total Attachments: 3	
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ASSIGNMENT

This Assignment is made

BETWEEN:

Isaac TEECE, a British citizen with c/o address at 5 Garden Walk, London EC2A 3EQ, United Kingdom;

Kyle LOUGHLIN, a British citizen with c/o address at 5 Garden Walk, London EC2A 3EQ, United Kingdom;

Marcus HOGGARTH, a British citizen with c/o address at 5 Garden Walk, London EC2A 3EQ, United Kingdom;

(the "Inventors")

AND:

Native Design Ltd., a UK company of 5 Garden Walk, London EC2A 3EQ, United Kingdom;

AND:

TomTom International B.V., a Dutch corporation of Rembrandtplein 35, 1017CT Amsterdam, Netherlands (the "Assignee").

WHEREAS, the Inventors are employees of Native Design Ltd., and during the course of their employment, and on request of the Assignee, have designed and invented a portable navigation device and mounts for such device for which have been filed the following applications:

European Design Application No. 002611822-001 on 12 January 2015;

European Design Application No. 002611822-002 on 12 January 2015;

European Design Application No. 002611822-003 on 12 January 2015;

WHEREAS, the Assignee is desirous of acquiring all right, title, and interest in and to the invention(s) as set forth in the above listed applications and the applications themselves.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Inventors and Native Design Ltd. confirm any prior assignment to the Assignee and the right of the Assignee to file the aforementioned applications, and to the extent that the Inventors and/or Native Design Ltd., as appropriate, have not already done so, agree to assign, and hereby do, sell, assign and transfer unto the Assignee and its successors in interest, the full and exclusive right, title and interest in any country of the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the invention(s) as described in the aforementioned applications, to the applications themselves, and all divisions, continuations, continuations-in-part, national phase applications or other applications claiming priority directly or indirectly from the aforementioned applications, and any patents, registered designs, utility models, or other similar rights which may be granted thereon, including reissues, reexaminations and extensions thereof, and all copyright and unregistered design rights throughout the world in the applications and the subject matter disclosed therein, these rights, title and interest to be held and enjoyed by the Assignee to the full end of the term for which the patents, utility models, registered designs or other similar rights, are granted and any extensions thereof as fully and entirely as the same would have been held by the Inventors and/or Native Design Ltd., as appropriate, had this assignment not been made, and the right to sue for, and recover for past, present and future infringements of, or liabilities for, any of the rights relating to any of the applications, patents, registered designs, utility models, or other similar rights, resulting therefrom, and the copyright rights;

the Inventors and/or Native Design Ltd., as appropriate, hereby covenant and agree to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, registered design or other similar rights, and for copyright, in any country of the world including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title in and to the invention(s), the applications and patents in respect thereof, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth.

The Assignment is executed as of the date(s) given below:

Signature: 


Name: Isaac TEECE

Date: 16/6/15

Signature: 

Name: Kyle LOUGHLIN

Date: 16/6/15

Signature: 

Name: Marcus HOGGARTH

Date: 16/6/15

Signature: 

Name: ADAM AMOS (on behalf of Native Design Ltd.)

Position: PROJECT MANAGER

Date: 23/06/2015