503377479 07/02/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CHELSEA CARTER	06/19/2015
BENJAMIN BEARSH	06/22/2015
RANY JOO	06/22/2015
DAVID BLOCK	06/22/2015
JANET VILLANO	06/22/2015
ELLEN DIAMANT	06/22/2015

RECEIVING PARTY DATA

Name:	SKIP HOP, INC.	
Street Address:	50 WEST 23RD STREET	
Internal Address:	10TH FLOOR	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10010	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29532181

CORRESPONDENCE DATA

Fax Number: (703)739-9577

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Address Line 4: ALEXANDRIA, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	P11312US00/SJW
NAME OF SUBMITTER:	SHEILA M. PRICE
SIGNATURE:	/Sheila M. Price/
DATE SIGNED:	07/02/2015

503377479 REEL: 035971 FRAME: 0538

Total Attachments: 2

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PATENT REEL: 035971 FRAME: 0539

ASSIGNMENT OF PATENT APPLICATION

(US and foreign rights - all rights assigned by inventors to a single assignee)

WHEREAS,

- 1) Chelsea CARTER
- 2) Benjamin BEARSH
- 3) Rany JOO
- 4) David BLOCK
- 5) Janet VILLANO
- 6) Ellen DIAMANT

residing respectively at 97 PALISADE AVE JERSEY CITY, NJ 07 806

- 1) 100 Greene Ave 4E, Brooklyn, New York 11238 UNITED STATES
- 2) 1252 Stuyvesant Ave., Apt 2, Brooklyn New York 11221 UNITED STATES
- 3) 228 Myrtle Ave, Hawthorne, New York 10532 UNITED STATES
- 4) 350 Ocean Parkway, Apt. LA, Brooklyn New York 11218 UNITED STATES
- 5) 287 5th St., Jersey City, New Jersey 07302 UNITED STATES
- 6) 50 West 15th St., New York, New York 10011 UNITED STATES

(hereinafter referred to as the "ASSIGNOR") has/have invented certain new and useful improvements in Rattle

for which an application for a United States Patent

\boxtimes	was executed on even date herewith
	was executed on
	was filed on * * * * * * * *, as Application No.:

And WHEREAS, SKIP HOP, INC.

whose Post Office Address is 50 West 23rd Street, 10th Floor NEW YORK, NEW YORK 10010 UNITED STATES

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, and the inventions and improvements of any application from which priority is claimed in said application, for the United States of America or other countries, and any Letters Patent which may issue therefor in the United States or other countries including all divisions, continuations, reissues, renewals and/or extensions thereof.

NOW THEREFORE in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America or other countries, and any Letters Patent which may issue therefor in the United States or other countries and all divisions, continuations, reissues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, re-issues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been

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made.

And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said application(s), and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents of the US is requested to issue such Letters Patent in accordance with this assignment.

I hereby authorize and request any attorney of record in said Application or any attorney of Stites & Harbison PLLC, Customer Nos. 881, 24350 or 32885, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).

NAME	SIGNATURE	DATE
1) Chelsea CARTER		6/19/15
2) Benjamin BEARSH	Bythru-	6/22/15
3) Rany JOO	2 Damp	6/22/15
4) David BLOCK	Dave Joles C	6/23/15
5) Janet VILLANO	Fau-Uhr	6-22-15
6) Ellen DIAMANT	EllaM	6/22/15