### 503377524 07/02/2015

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3424146

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
JONATHON TOON	05/22/2015
AARON SAMUEL FILNER	05/22/2015

#### **RECEIVING PARTY DATA**

Name:	Facebook, Inc.
Street Address:	1601 Willow Road
City:	Menlo Park
State/Country:	CALIFORNIA
Postal Code:	94025

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14546287

#### **CORRESPONDENCE DATA**

**Fax Number:** (214)661-4559

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 214-953-6500

Email: ptomail1@bakerbotts.com
Correspondent Name: BAKER BOTTS L.L.P.
Address Line 1: 2001 ROSS AVENUE

Address Line 2: SUITE 600

Address Line 4: DALLAS, TEXAS 75201-2980

ATTORNEY DOCKET NUMBER:	079894.2155
NAME OF SUBMITTER:	ADRIENA M. GARCIA
SIGNATURE:	/Adriena M. Garcia/
DATE SIGNED:	07/02/2015

### **Total Attachments: 6**

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PATENT 503377524 REEL: 035971 FRAME: 0696

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PATENT REEL: 035971 FRAME: 0697

## COMBINED ASSIGNMENT/DECLARATION (37 CFR 1.63)

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Facebook, Inc., a Delaware corporation, having a place of business at 1601 Willow Road, Menlo Park, California 94025 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

- 1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):
  - Application No. 14/546287, entitled "Eliciting User Sharing of Content" filed on 18 November 2014, which claims priority from a provisional application, filed on 15 April 2014, now bearing U.S. Patent Application No. 61/979,966.
- 2. The entire worldwide right, title, and interest in and to: (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

1

Active 17315018 079894.2155

Title: Eliciting User Sharing of Content

Date Filed: 18 November 2014 Application No.: 14/546287

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

# DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76)

By signing below, INVENTOR further attests to the following:

- The APPLICATION was made or authorized to be made by INVENTOR.
- INVENTOR believes that INVENTOR is the original inventor or an original joint inventor of a claimed invention in the APPLICATION.
- INVENTOR acknowledges the duty to disclose to the United States Patent and Trademark Office all information known to INVENTOR to be material to patentability as defined in 37 CFR § 1.56, which for a continuation-in-part includes information known to INVENTOR to be material to patentability as defined in 37 CFR § 1.56 that became available between the filing date of the prior patent application and the National or PCT filing date of the continuation-inpart application.
- INVENTOR has reviewed and understands the contents of the APPLICATION, including the claims.

INVENTOR hereby acknowledges that any willful false statement made in this document is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five years, or both.

Name and Signature	Date of Signature
Jonathon E. Toon	
Name and Signature	Date of Signature
David Shein	
Name and Signature	Date of Signature
45	5/24/5
Aaron Samuel Filner	
Name and Signature	Date of Signature
Devin Namin	

Title: Eliciting User Sharing of Content Date Filed: 18 November 2014 Application No.: 14/546287	
Name and Signature	Date of Signature
Sundhar Ram Srinivasan	

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1

Active 17315018 079894 2155

PATENT REEL: 035971 FRAME: 0701 Title: Eliciting User Sharing of Content

Date Filed: 18 November 2014 Application No.: 14/546287

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Name and Signature	Date of Signature
Jonethan Toon VZ	05/22/2015
Jonathon E. Toon	Α
Name and Signature	Date of Signature
David Shein	-
Name and Signature	Date of Signature
Aaron Samuel Filner	
Name and Signature	Date of Signature
Devin Naquin	

Date of Signature

Title: Eliciting User Sharing of Content

Sundhar Ram Srinivasan

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