

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
AT&T INTELLECTUAL PROPERTY I, L.P.	06/11/2015
RECEIVING PARTY DATA	
Name:	CENTRAL PARK, SERIES 62 OF ALLIED SECURITY TRUST I
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PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	8494902
Patent Number:	8762200
Application Number:	14262854
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DATE SIGNED:	07/03/2015
Total Attachments: 3	
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EXHIBIT B1

ASSIGNMENT OF PATENT RIGHTS

This Assignment of Patent Rights ("**Assignment**") is made and entered into on this 11TH day of JUNE 2015, by and between:

AT&T Intellectual Property I, L.P., a partnership organized and existing under the laws of the State of Nevada, with a place of business at 645 E. Plumb Lane, Reno, Nevada 89502 ("**Assignor**"); and Central Park, Series 62 of Allied Security Trust I, with an address at 555 California St, 12th Floor, San Francisco, CA 94104, attn.: Jake Handy, Fenwick & West LLP ("**Assignee**").

WHEREAS, Assignor is the owner of all right, title and interest in and to the has agreed to assign and transfer to Assignee all right, title and interest in and to the patents and patent applications set forth on Attachment A attached hereto ("**Assigned Patents**");

WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to the Patents.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee, or its designees, all right, title and interest that exist today and may exist in the future in and to all of the following (collectively, the "**Patent Rights**"): (a) the Assigned Patents, including: all rights pursuant to 35 U.S.C. § 154; (b) all patents or patent applications (i) to which any of the foregoing claim priority and/or (ii) for which any of the foregoing forms a basis for priority; (c) any and all continuing, divisional and continuation-in-part applications of any of the foregoing; (d) all requests for continuing examination, substitutions, reissues, extensions, renewals and reexaminations of any of the foregoing; (e) all foreign patents, patent applications and counterparts to any of the foregoing, including certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and (f) all rights to apply in any country for patents, certification of invention, utility models, industrial design protections, design patent protection or other governmental grants or issuances corresponding to any of the foregoing throughout the world, including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement or understanding; (g) all inventions set forth in any of the Assigned Patents; (h) all past, present and future causes of action (whether currently pending, filed, or otherwise) and other enforcement actions (including, without limitation, all rights to damages, injunctive remedies and relief, and other remedies of any kind for past, current and future infringement) and all rights to collect royalties (other than royalties or other payments due under agreements entered into by Assignor and third parties prior to the date of this Assignment), damages and profits, due or accrued, relating to any of the foregoing, including the right to sue and recover for, and the right to profits and damages, due or accrued, arising out of or in connection with, any and all past, present or future infringements or dilutions. The assignment of the Assigned Patents includes all documents related to the conception, diligence and reduction to practice of the inventions disclosed in the Assigned Patents and all domestic and international patent filing documents.

Assignor hereby authorizes and requests the Director of the U.S. Patent and Trademark Office and any official of any other country whose duty it is to issue patents on the applications included in the Patent Rights, to issue all Letters Patent, patents, certificates of invention, utility models or other governmental grants or issuances for the inventions disclosed therein to Assignee, its successors and assigns, as the assignee to the entire interest therein.

The terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Patent Rights to be executed by its duly authorized representative on the date set forth below.

ASSIGNOR:

AT&T Intellectual Property I, L.P.

By: Jeanette Napp
Jeanette Napp, Assistant Secretary
AT&T Intellectual Property Inc.
As General Partner for AT&T Intellectual Property I, L.P.

On this 11th day of June, 2015, before me, a Notary Public, appeared Jeanette Napp, who is personally known to me or proved to me on the basis of satisfactory evidence to be the same person whose name is subscribed to this Assignment document.

Witness my hand and official seal:

Marsha Bailey
Notary Public



ATTACHMENT A TO EXHIBIT B1

LIST OF PATENTS AND APPLICATIONS

Docket Number	Country	Patent Number	Relation Type	Application Number	Application Date	Priority Date	Grant Date	Sub Status	Title
2007-0461	USA	8494902	Original Filing	11/848970	8/31/2007	8/31/2007	7/23/2013	Patented	System And Method Of Selecting Advertising Content
2007-0461	USA	8762200	Continuation	13/896735	5/17/2013	8/31/2007	6/24/2014	Patented	System And Method Of Selecting Advertising Content
2007-0461	USA		Continuation	14/252854	4/28/2014	8/31/2007		Filed	System And Method Of Selecting Advertising Content