503378579 07/03/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
AT&T INTELLECTUAL PROPERTY II, L.P.	06/11/2015

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 10

Property Type	Number		
Patent Number:	5974398		
Patent Number:	6029192		
Application Number:	60013518		
PCT Number:	US9704080		
Patent Number:	7225142		
Application Number:	11599810		
Application Number:	11824101		
Application Number:	09566117		
Patent Number:	6311185		
Patent Number:	6084583		

CORRESPONDENCE DATA

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503378579 REEL: 035976 FRAME: 0102

ATTORNEY DOCKET NUMBER:	L5196 (AT&T II)
NAME OF SUBMITTER:	MELISSA SCHRADER
SIGNATURE:	/MELISSA SCHRADER/
DATE SIGNED:	07/03/2015

Total Attachments: 3

source=L5196 - Assignment filed with the USPTO (AT&T Intellectual Property II, L.P.)#page1.tif source=L5196 - Assignment filed with the USPTO (AT&T Intellectual Property II, L.P.)#page2.tif source=L5196 - Assignment filed with the USPTO (AT&T Intellectual Property II, L.P.)#page3.tif

PATENT REEL: 035976 FRAME: 0103

EXHIBIT B2

ASSIGNMENT OF PATENT RIGHTS

This Assignment of Patent Rights ("Assignment") is made and entered into on this <u>IIT</u> day of <u>JWKE</u> 201<u>5</u>, by and between:

AT&T Intellectual Property II, L.P., a partnership organized and existing under the laws of the State of Nevada, with a place of business at 645 E. Plumb Lane, Reno, Nevada 89502 ("Assignor"); and Central Park, Series 62 of Allied Security Trust I, with an address at 555 California St, 12th Floor, San Francisco, CA 94104, attn.: Jake Handy, Fenwick & West LLP ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the has agreed to assign and transfer to Assignee all right, title and interest in and to the patents and patent applications set forth on Attachment A attached hereto ("Assigned Patents");

WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to the Patents.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee, or its designees, all right. title and interest that exist today and may exist in the future in and to all of the following (collectively) the "Patent Rights"): (a) the Assigned Patents, including: all rights pursuant to 35 U.S.C. § 154; (b) all patents or patent applications (i) to which any of the foregoing claim priority and/or (ii) for which any of the foregoing forms a basis for priority; (c) any and all continuing, divisional and continuation-in-part applications of any of the foregoing; (d) all requests for continuing examination, substitutions, reissues, extensions, renewals and reexaminations of any of the foregoing; (e) all foreign patents, patent applications and counterparts to any of the foregoing, including certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and (f) all rights to apply in any country for patents, certification of invention, utility models, industrial design protections, design patent protection or other governmental grants or issuances corresponding to any of the foregoing throughout the world, including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement or understanding; (g) all inventions set forth in any of the Assigned Patents; (h) all past, present and future causes of action (whether currently pending, filed, or otherwise) and other enforcement actions (including, without limitation, all rights to damages, injunctive remedies and relief, and other remedies of any kind for past, current and future infringement) and all rights to collect royalties (other than royalties or other payments due under agreements entered into by Assignor and third parties prior to the date of this Assignment), damages and profits, due or accrued, relating to any of the foregoing, including the right to sue and recover for, and the right to profits and damages, due or accrued, arising out of or in connection with, any and all past, present or future infringements or dilutions. The assignment of the Assigned Patents includes all documents related to the conception, diligence and reduction to practice of the inventions disclosed in the Assigned Patents and all domestic and international patent filing documents.

Assignor hereby authorizes and requests the Director of the U.S. Patent and Trademark Office and any official of any other country whose duty it is to issue patents on the applications included in the Patent Rights, to issue all Letters Patent, patents, certificates of invention, utility models or other governmental grants or issuances for the inventions disclosed therein to Assignee, its successors and assigns, as the assignee to the entire interest therein.

The terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

Page 17 of 21 CONFIDENTIAL

PATENT REEL: 035976 FRAME: 0104 IN WITNESS WHEREOF, Assignor has caused this Assignment of Patent Rights to be executed by its duly authorized representative on the date set forth below.

ASSIGNOR:

AT&T Intellectual Property II, L.P.

Jean tte Napp, Assistant Secretary

AT& Intellectual Property Inc.

As General Partner for AT&T Intellectual Property I, L.P.

On this day of June, 2015, before me, a Notary Public, appeared Jenette Naco, who is personally known to me or proved to me on the basis of satisfactory evidence to be the same person whose name is subscribed to this Assignment document.

Witness my hand and official seal:

Notary Public

Page 18 of 21 CONFIDENTIAL

ATTACHMENT A TO EXHIBIT B2

LIST OF PATENTS AND APPLICATIONS

Country	Patent Number	Relation Type	Application Number	Application Date	Priority Date	Grant Date	Sub Status	Title
USA	5974398	Original Filing	08/838863	4/11/1997	4/11/1997	10/26/1999	Patented	Method and Apparatus Enabling Valuation of User Access of Advertising Carried by Interactive Information and Entertainment Services
USA	6029192	Original Filing	08/815043	3/14/1997	3/15/1996	2/22/2000	Patented	System And Method For Locating Resources On A Network Using Resource Evaluations Derived From Electronic Messages
USA		Original Filing	60/013518	3/15/1996	3/15/1996		Converted	System And Method For Locating Resources On A Network Using Resource Evaluations Derived From Electronic Messages
PCT		Original Filing	PCT/US97/04080	3/14/1997	3/15/1996		National Filing Requested	System And Method For Locating Resources On A Network Using Resource Evaluations Derived From Electronic Messages
JAPA		Original Filing	Hei 9-532877	3/14/1997	3/15/1996		Incur No Further Costs	System And Method For Locating Resources On A Network Using Resource Evaluations Derived From Electronic Messages
GBRI	886822	Original Filing	97915977.9	3/14/1997	3/15/1996	11/19/2003	Patented	System And Method For Locating Resources On A Network Using Resource Evaluations Derived From Electronic Messages
EPC	886822	Original Filing	97915977.9	3/14/1997	3/15/1996	11/19/2003	National Patents Granted	System And Method For Locating Resources On A Network Using Resource Evaluations Derived From Electronic Messages
CANA	2248911	Original Filing	2248911	3/14/1997	3/15/1996	1/22/2002	Patented	System And Method For Locating Resources On A Network Using Resource Evaluations Derived From Electronic Messages
USA	7225142	Original Filing	08/691900	8/1/1996	8/1/1996	5/29/2007	Patented	Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
USA		Continuation	11/599810	11/15/2006	8/1/1996		Office Action	Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
USA		Division	11/824101	6/28/2007	8/1/1996		Abandoned	Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
USA		Division	09/566117	5/5/2000	8/1/1996		Abandoned	Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
MEXI	267697	Original Fifing	975718	7/29/1997	8/1/1996	6/22/2009	Patented	Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
HONG		Original Filing	06109020.9	8/14/2006	.8/1/1996		Incur No Further Costs	Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
GERM	69735281.1	Original Filing	0822535	8/1/1997	8/1/1996	2/22/2006	Patented	Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
GBRI	822535	Original Filing	97113326.9	8/1/1997	8/1/1996	2/22/2006		Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
FRAN	822535	Original Filing	97113326.9	8/1/1997	8/1/1996	2/22/2006	Patented	Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
EPC		Division	06003510.2	2/21/2006	8/1/1996		Incur No Further Costs	Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
EPC	822535	Original Filing	97113326.9	8/1/1997	8/1/1996	2/22/2006	National Patents Granted	Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
CANA		Original Filing	2210281	7/11/1997	8/1/1996		Abandoned	Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
MEXI		Division	MX/a/2008/0002 35	1/7/2008	8/1/1996		lncur No Further Costs	Interactive Multimedia Advertising And Electronic Commerce On A Hypertext Network
USA	6311185	Original Filing	08/961487	10/30/1997	10/30/1997	10/30/2001	Patented	Method And Apparatus For Modifying An Information Page Transmitted In A Communications Network
USA	6084583	Original Filing	09/001574	12/31/1997	12/31/1997	7/4/2000	Patented	The Advertising Screen Saver

Page 19 of 21 CONFIDENTIAL

> PATENT REEL: 035976 FRAME: 0106

RECORDED: 07/03/2015