503380714 07/07/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3427336

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------|----------------|
| BRETT R. GLASS | 06/23/2015 |

RECEIVING PARTY DATA

| Name: | GIFT CARD IMPRESSIONS, LLC |
|-------------------|----------------------------|
| Street Address: | 415 DELAWARE STREET |
| Internal Address: | SUITE B |
| City: | KANSAS CITY |
| State/Country: | MISSOURI |
| Postal Code: | 64105 |

PROPERTY NUMBERS Total: 5

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29472852 |
| Application Number: | 29304229 |
| Application Number: | 29338767 |
| Application Number: | 29472853 |
| Application Number: | 14081819 |

CORRESPONDENCE DATA

Fax Number: (314)231-1776

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314.622.6632 Email: uspt@polsinelli.com **Correspondent Name:** ELTON F. DEAN III

Address Line 1: 100 S. FOURTH STREET, SUITE 1000

Address Line 4: ST. LOUIS, MISSOURI 63102

| NAME OF SUBMITTER: | ELTON F. DEAN, III |
|--------------------|----------------------|
| SIGNATURE: | /Elton F. Dean, III/ |
| DATE SIGNED: | 07/07/2015 |

Total Attachments: 3

PATENT REEL: 036005 FRAME: 0343

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> PATENT REEL: 036005 FRAME: 0344

ASSIGNMENT AGREEMENT

On the date shown below and for good and valuable consideration the receipt of which we acknowledge, we made the following assignment and promises to Gift Card Impressions, LLC ("Assignee"), a Kansas limited liability company having a principal place of business at 415 Delaware Street, Suite B, Kansas City, MO 64105, in connection with our invention as listed on the attached Schedule A ("the Invention").

- 1. We assign, transfer, and convey to Assignee the entire right, title and interest in and to
 - (a) the Invention;
 - (b) application for United States Letters patents listed on Schedule A attached hereto and made a part hereof, and any applications from which said application listed on Schedule A claims priority;
 - (c) any patent applications claiming priority from the above referenced patent applications and any patents issued pursuant to, or as a result of such patent applications;
 - (d) all applications for patent, or similar legal protection, which may be filed in any country or countries foreign to the United States with respect to the Inventions;
 - (e) all patents which may be granted for the Inventions in any country or countries foreign to the United States; and
 - (f) all extensions, renewals, reissues, divisions, and continuations (or their legal equivalents) of any applications or patents referred to above.
- 2. We authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents or similar legal protection on applications, to issue to Assignee all Letters Patent or similar legal protection for the Inventions or improvements.
 - 3. We agree that, upon the request of Assignee, we will
 - (a) execute any and all divisional, continuation and renewal applications for the Inventions or improvements;
 - (b) execute any supplemental oath relating to the Inventions or improvements;
 - (c) execute any applications for reissue or extension of any Letters Patent that may be granted upon the applications;
 - (d) cooperate to the best of our ability in connection with any interference proceeding, including but not limited to, cooperation in connection with

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PATENT REEL: 036005 FRAME: 0345 preparing the preliminary statement and giving and producing evidence in support of such preliminary statement:

- perform any and all affirmative acts to obtain Letters Patent and vest all (e) right in such Letters Patent in Assignee; and
- **(f)** perform such additional acts as Assignee may deem necessary or expedient in connection with any of the matters stated above.
- We covenant and warrant that as of the effective date of this Assignment 4. Agreement, we are the true and lawful owners of the entire right, title, and interest in the Inventions, applications for Letters Patent, and any Letters Patent which may issue under said applications, and have the full right and power to convey the same; that the same are free and clear of all liens, charges and encumbrances whatsoever; and that we have not executed and will not execute any agreement in conflict with this Assignment Agreement.
- 5. This Assignment Agreement is binding upon, shall inure to the benefit of, and shall be performed by the parties named, their heirs, administrators, legal representatives, successors and assigns.

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|---|---|
| 6/23/15 | |
| Date | Brett R. Glass |
| STATE OF MO) SS. COUNTY OF Plate) | |
| COUNTY OF Flatte) 30 | |
| the above State and County, personally ap | 2015, before me, a Notary Public in and for peared Brett R. Glass, to me known and known to led the above instrument, and he acknowledged the |
| same to be his free act and deed. | _ |
| | Notary Public |
| S.S. Camulaging Francisco | Notary Public (|
| My Commission Expires: | |
| Man Az, Zom | |

Seal

MENDY CARTER Notary Public-Notary Seal STATE OF MISSOURI Commissioned for Platte County My Commission Expires: May 12, 2017 ID. #13480905

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SCHEDULE A

| Application No. | Filing Date | Inventors | Title | Attorney Docket No. |
|-----------------|-------------|----------------|---|---------------------|
| 29/472,852 | 11/15/2013 | Brett R. Glass | GOLDEN EGG CONTAINER FOR HOLDING STORED VALUE CARDS | 062428-465222 |
| 29/304,229 | 2/27/2008 | Brett R. Glass | GIFT CARD BOX | 062428-453254 |
| 29/338,767 | 6/18/2009 | Brett R. Glass | FOLDING GIFT CARD HOLDER | 062428-453204 |
| 29/472,853 | 11/15/2013 | Brett R. Glass | PACKAGE | 062428-465610 |
| 14/081,819 | 11/15/2013 | Brett R. Glass | OVOID CONTAINER FOR HOLDING A TRANSACTION CARD | 062428-465224 |

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RECORDED: 07/07/2015

PATENT REEL: 036005 FRAME: 0347