

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
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<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	29486482	
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<b>DATE SIGNED:</b>	07/08/2015	
<b>Total Attachments: 2</b>		
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**ASSIGNMENT  
OF DESIGN PATENT APPLICATION**

WHEREAS, I, Stefano Sassi, hereinafter referred to as ASSIGNOR, have invented certain new and useful improvements ("invention(s)") as described and set forth in the below-identified utility application for United States Letters Patent entitled:

**BAG**

which was:

☐ executed on even date herewith,  
☒ filed with the United States Patent and Trademark Office (USPTO) on March 31, 2014, and assigned Serial No. 29/486,482, and  
☐ further described in U.S. Provisional application entitled "\_\_\_\_\_",  
filed with the USPTO on \_\_\_\_\_, and assigned Serial No. \_\_\_\_\_.

WHEREAS, VALENTINO S.p.A., having a business at Via Turati 16/18, I-20121 Milano, Italy, hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNORS' interest in said invention(s) and application and in any and all U.S. patent applications claiming priority to and/or the benefit of said application and any and all patents which may be granted on the same.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, ASSIGNOR has sold, assigned and transferred and do hereby sell, assign and transfer unto ASSIGNEE, and ASSIGNEE'S successors and assigns, the entire right, title and interest, for the United States of America, in and to said Invention(s), said design application, and all the rights and privileges in any application and under any and all patents that may be granted in the U.S. for said inventions including all corresponding continuation, continuation-in-part, divisional, reissue, and reexamination applications including all rights of priority arising from them, and all the rights and privileges under any and all forms of protection, including patents, that may be granted in the U.S. for them.

ASSIGNOR authorizes ASSIGNEE to make application for such protection in its own name and maintain such protection in the U.S., and to invoke and claim for any application for patent or other form of protection for said Invention(s), without further authorization from ASSIGNOR, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

ASSIGNOR hereby consents that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of ASSIGNEE to apply for patent or other form of protection for said Invention(s), said design application and to claim the aforesaid benefit of the right of priority.

ASSIGNOR requests that any and all patents for said Invention(s) in the U.S. be issued to ASSIGNEE or to such nominee as ASSIGNEE may designate.

ASSIGNOR covenants and agrees that, when requested, ASSIGNOR shall, without charge to ASSIGNEE but at ASSIGNEE'S expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable, or convenient in connection with the patent applications, patents, or other forms of protection of said Invention(s), and for the defense and protection thereof if challenged in the court of law.

ASSIGNOR authorizes ASSIGNEE or its agents to insert, on ASSIGNOR'S behalf, the filing date and/or serial number above pertaining to the design application if not known as of the date of execution of this document.

Stefano Sassi

Date:

APRIL 28, 2014

Witness

Date:

APRIL 28, 2014

Witness

Date:

APRIL 28, 2014