

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3429244

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
GE FINANCIAL ASSURANCE HOLDINGS, INC.	05/24/2004
RECEIVING PARTY DATA	
Name:	GENWORTH FINANCIAL, INC.
Street Address:	6620 WEST BROAD STREET
City:	RICHMOND
State/Country:	VIRGINIA
Postal Code:	23230
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	14015146
Application Number:	12573576
CORRESPONDENCE DATA	
Fax Number:	(202)778-2201
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	HUNTON & WILLIAMS LLP
Address Line 1:	2200 PENNSYLVANIA AVE., NW
Address Line 4:	WASHINGTON, D.C. 20037-1701
ATTORNEY DOCKET NUMBER:	52493.000664
NAME OF SUBMITTER:	YISUN SONG
SIGNATURE:	/Yisun Song/
DATE SIGNED:	07/08/2015
Total Attachments: 5	
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PATENT ASSIGNMENT

THIS PATENT ASSIGNMENT ("Assignment"), effective as of this 24th day of May, 2004 ("Effective Date"), is from **GE FINANCIAL ASSURANCE HOLDINGS, INC.**, a corporation organized and existing under the laws of the State of Delaware ("Assignor"), to **GENWORTH FINANCIAL, INC.**, a corporation organized and existing under the laws of the State of Delaware ("Assignee").

WHEREAS, Assignor is the owner of the patents and patent applications listed in the attached Schedule A (the "Assigned Patents").

WHEREAS, Assignee desires to acquire the Assigned Patents, and Assignor desires to assign the Assigned Patents to Assignee.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged:

1. Assignor does hereby sell, assign and transfer to Assignee its entire worldwide right, title and interest in the Assigned Patents, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which said Assigned Patents are granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, as assignee of its entire right, title and interest therein and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.
2. The sale, assignment and transfer set forth in paragraph 1 is subject to all licenses, options to acquire licenses or other rights granted to any third parties prior to the date of this Assignment.
3. This Assignment is binding upon, and inures to the benefit of, the parties and their respective legal representatives, successors and assigns.
4. Assignor hereby requests the U.S. Commissioner of Patents and Trademarks and/or the applicable foreign authorities to record this Assignment, as to the Assigned Patents herein referred to.
5. It is understood that any finding of invalidity of one assignment as effected hereby shall not affect the assignment of other Assigned Patents.
6. All questions concerning the construction, validity and interpretation of this Assignment and the performance of the obligation imposed by this Assignment shall be governed by the laws of the State of New York, regardless of the laws that might otherwise govern under applicable principles of conflict of laws.

- 7. Upon reasonable request by Assignee, Assignor will execute additional documents and take other action as may be necessary or desirable to record or memorialize the assignments of the Assigned Patents set forth herein, and to vest in Assignee such right, title, and interest in and to the Assigned Patents as granted to Assignee.


IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed in duplicate originals by its duly authorized representative as of the day and year first above written.

GE FINANCIAL ASSURANCE HOLDINGS, INC.
 By: MLK POA
 Name: Briggs L. Johnson
 Title: Transactions and Finance Counsel

GENWORTH FINANCIAL, INC.
 By: Ward E. Bobitz
 Name: Ward E. Bobitz
 Title: Vice President

STATE OF New York)
) :ss
COUNTY OF New York)


The foregoing instrument was acknowledged before me this 24th day of May, 2004, by Briggs L. Tobin (attorney-in-fact) of GE FINANCIAL ASSURANCE HOLDINGS, INC., as his/her act and deed, and the free act and deed of GE FINANCIAL ASSURANCE HOLDINGS, INC.


Notary Public:
My commission expires:

JOHN ELLSWORTH
Notary Public, State of New York
No. 01EL4995735
Qualified in New York County
Commission Expires June 6, 2006

STATE OF New York)
) :ss
COUNTY OF New York)

The foregoing instrument was acknowledged before me this 24th day of May, 2004, by Ward E. Rohitz of GENWORTH FINANCIAL, INC., as his/her act and deed, and the free act and deed of GENWORTH FINANCIAL, INC.


Notary Public:
My commission expires:

JOHN ELLSWORTH
Notary Public, State of New York
No. 01EL4995735
Qualified in New York County
Commission Expires June 6, 2006

SCHEDULE A - ASSIGNED PATENTS

Recordation Note

1. *This Schedule A consists of Sub-Schedules A-1 through A-144. Set forth on each Sub-Schedule is identifying information (title, serial number/filing date and/or patent number/issue date, and docket numbers) with respect to only one (1) family of Assigned Patents.*
2. *Assignee intends to separately record each of the Sub-Schedules with the U.S. Patent and Trademark Office or applicable foreign authority to preserve the confidentiality of those patent applications included in the Assigned Patents that have not yet been published or issued.*

SUB-SCHEDULE A-115

GE Docket Number	H&W File No.	Title	Serial No./Filing Date
85FA-00223	52493.000252	Systems and methods for assignment of sales leads	10/602,923 06/25/2003