503385099 07/09/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TV GUIDE NETWORKS, INC.	05/12/1999

RECEIVING PARTY DATA

Name:	UNITED VIDEO PROPERTIES, INC.	
Street Address:	2830 DE LA CRUZ BOULEVARD	
City:	SANTA CLARA	
State/Country:	CALIFORNIA	
Postal Code:	95050	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	09421953

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: ROPES & GRAY LLP

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ATTORNEY DOCKET NUMBER:	003597-0003-105	
NAME OF SUBMITTER:	LINDA BLAKE	
SIGNATURE:	/Linda Blake/	
DATE SIGNED:	07/09/2015	

Total Attachments: 2

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PATENT 503385099 REEL: 036045 FRAME: 0693

CONFIRMATORY ASSIGNMENT

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa Oklahoma 74136, obtained by assignment from TV Guide Networks, Inc. all right, title, and interest in and to United States Patent No. 5,502,504, issued March 26, 1996, and the inventions disclosed therein, said assignment having been executed on March 1, 1999; and

WHEREAS, said TV Guide Networks, Inc. is desirous of confirming the transfer of the right, title, and interest in and to said United States Patent No. 5,502,504 and said inventions to said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, TV Guide Networks, Inc. does hereby sell, assign and transfer unto said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, nunc pro tunc as of March 1, 1999, all right, title and interest in and to said inventions and any improvements thereon for all countries of the world, and in and to said United States Patent No. 5,502,504, and any reissues of the same; and all right, title and interest in and to every patent application filed or to be filed on said inventions in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and

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extensions of the same; and TV Guide Networks, Inc. hereby authorizes and requests competent authorities to grant and issue any and all patents on said inventions to said UNITED VIDEO PROPERTIES, INC., its successors, assigns, and legal representatives, as the assignee of the entire interest therein; and TV Guide Networks, Inc. further agrees to execute upon request of said UNITED VIDEO PROPERTIES, INC., its successors, assigns, and legal representatives, such additional documents, if any, as are necessary and proper to secure patent protection on said inventions throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed my name and affixed my seal on the date indicated hereinafter.

May 15, 1999

Charles B. Ammann

Senior Vice President TV Guide Networks, Inc.

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RECORDED: 07/09/2015