## 503387470 07/10/2015

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
ANDREW JONATHAN BRAY	06/03/2015

#### **RECEIVING PARTY DATA**

Name:	BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED	
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State/Country:	UNITED KINGDOM	
Postal Code:	WC2R 3LA	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14649427

#### **CORRESPONDENCE DATA**

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NAME OF SUBMITTER:	JOHN F. SALAZAR	
SIGNATURE:	/John F. Salazar/	
DATE SIGNED:	07/10/2015	

**Total Attachments: 2** 

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PATENT 503387470 REEL: 036060 FRAME: 0535

#### ASSIGNMENT

Andrew Jonathan Bray, a citizen of United Kingdom, whom has a post office address under 1 Water Street, London United Kingdom WC2R 3LA;

(the "Assignor") has invented, alone or in cooperation with others, certain improvements related to a **Improvements Relating to Smoking Article Assembly**, (the "Invention"), which is disclosed in a utility patent application, (the "Application");

AND WHEREAS, British American Tobacco (Investments) Limited, a corporation existing under the laws of England and Wales, whose post office address is Globe House, 1 Water Street, London, United Kingdom WC2R 3LA, together with any successors, legal representatives or assigns thereof, (the "Assignee"), desires to acquire the entire right, title, and interest in and to the Intellectual Property (defined below), and any United States and foreign patents to be obtained therefor;

**NOW THEREFORE**, the Assignor hereby assigns, conveys, and transfers unto Assignee, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the entire right, title, and interest in and to:

said Invention;

said Application, including any and all divisions, continuations, continuations-in-part, provisionals, or non-provisionals claiming priority to or having any relationship to any of the aforesaid, reissues thereof, and reexaminations thereof;

any and all foreign and PCT applications claiming priority to any of the aforesaid;

- any and all Letters Patent of the United States and all countries foreign thereto, which may be granted or have been granted for any of the aforesaid, and any and all reissues and reexaminations thereof;
- any and all priority rights, convention rights, and other benefits accruing or to accrue to the Assignor with respect to the filing of applications for patents or the securing of patents in the United States and countries foreign thereto; and
- any and all rights to recover damages for past infringement of any and all said Letters Patent (collectively, all of the aforesaid the "Intellectual Property");

AND THE ASSIGNOR HEREBY AGREES to sign and execute all necessary and lawful future documents, including additional applications related to the Intellectual Property, and/or any applications for reissue or reexamination of any Letters Patent which may be granted for said Intellectual Property, which the Assignee may from time to time require and prepare at Assignee's expense;

Assignment Page 1 of 2

AND THE ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the United States Patent and Trademark Office, and any offices of foreign countries whose duty it is to issue patents, to issue any Letters Patent granted upon said Application and for said Invention to Assignee.

ASSIGNOR:

Andrew Jonathan Bray

3 /6 /2015

Date

Assignment Page 2 of 2

**PATENT** REEL: 036060 FRAME: 0537

**RECORDED: 07/10/2015**