

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| MARK A. PRESSER | 07/13/2015 |
| DANIEL S.C. KWOK | 07/14/2015 |
| RECEIVING PARTY DATA | |
| Name: | PRESSER DIRECT, LLC |
| Street Address: | 9600 CATTARAUGUS AVENUE |
| City: | LOS ANGELES |
| State/Country: | CALIFORNIA |
| Postal Code: | 90034 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29477018 |
| CORRESPONDENCE DATA | |
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| NAME OF SUBMITTER: | JONATHAN JAECH |
| SIGNATURE: | /Jonathan Jaech/ |
| DATE SIGNED: | 07/14/2015 |
| Total Attachments: 2 | |
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ASSIGNMENT

WHEREAS, **Mark A. Presser**, residing at Los Angeles, California and **Daniel S.C. Kwok**, residing at Kowloon, Hong Kong, have made certain new and useful inventions disclosed in an application for Letters Patent of the United States, said application being that certain prospective U.S. design application entitled "PERSONAL MICRODERMABRASION DEVICE" by us, Serial No. 29/477,018 filed December 18, 2013; and

WHEREAS, **PRESSER DIRECT, LLC**, a limited liability company organized and existing under the laws of California and having a place of business at 9600 Cattaraugus Avenue, Los Angeles, CA 90034, (hereafter called the "Assignee") is desirous of acquiring the entire interest in all inventions disclosed in said application;

NOW, THEREFORE, in consideration of good and valuable consideration paid to each of us by said Assignee, the receipt and sufficiency whereof is hereby acknowledged, we hereby sell, assign, and transfer unto said Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to all said inventions disclosed in said application; and in and to said application, including all priority rights for other countries arising from said application; and in and to all substitutions, non-provisionals, divisions, and continuations thereof; and in and to all Letters Patent, United States and foreign, that may be granted for said inventions; and in and to all extensions, renewals, and reissues thereof.


And we hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, its successors and assigns, as assignee of the entire right, title and interest therein and thereto.

And for the consideration aforesaid, we do hereby, for each of us and for our legal representatives, further covenant and agree with said Assignee, its successors and assigns, that we have full and unencumbered title to the inventions and application above described and hereby assigned, which title we warrant unto said Assignee, its successors and assigns; that we have granted to others no license to make, use, or sell said inventions; and that we will not execute any instrument in conflict herewith.

And for the consideration aforesaid, we do hereby, for each of us and for our legal representatives, further covenant and agree with said Assignee, its successors and assigns, that upon request we will execute substitute, continuing, divisional, or reissue applications, amended specifications, or rightful oaths; communicate to said Assignee, its successors and assigns, any facts known to us relating to said inventions or the history thereof; execute preliminary statements; testify in any interference or other legal proceedings involving said inventions; execute and deliver any application papers, assignments, or other instruments, and do all other acts which, in the opinion of counsel for said Assignee, may be necessary or convenient to secure the grant of Letters Patent

to said Assignee, its successors and assigns, or its nominees, in the United States and in all other countries where said Assignee may desire to have the said inventions, or any of them, patented, with specifications and claims in such form as shall be approved by counsel for said Assignee, and to vest and confirm and complete legal and equitable title to all such inventions, applications, and Letters Patent, and to enable it to record said title, without further consideration than now paid but at the expense of said Assignee, its successors or assigns.

Date: July 13, 2015 
Mark A. Presser

Date: July 14, 2015 
Daniel S.C. Kwok