

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3433841

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the TYPO FROM APPLICATION 14677519 TO CORRECTED 14667519. previously recorded on Reel 035644 Frame 0100. Assignor(s) hereby confirms the ASSIGNMENT OF ASSIGNORS INTEREST.	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	GARY J. BISAGA	06/02/2015
	JEFFREY S. HUFFMAN	07/01/2015
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	PEARSON EDUCATION, INC.	
<b>Street Address:</b>	ONE LAKE STREET	
<b>City:</b>	UPPER SADDLE RIVER	
<b>State/Country:</b>	NEW JERSEY	
<b>Postal Code:</b>	07458	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	14667519
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(858)350-6111	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	858-350-6100	
<b>Email:</b>	anguyen@kilpatricktownsend.com	
<b>Correspondent Name:</b>	KILPATRICK TOWNSEND & STOCKTON LLP	
<b>Address Line 1:</b>	12730 HIGH BLUFF DRIVE, SUITE 400	
<b>Address Line 4:</b>	SAN DIEGO, CALIFORNIA 92130	
<b>ATTORNEY DOCKET NUMBER:</b>	56838-004110US-938990	
<b>NAME OF SUBMITTER:</b>	RICHARD B. CHRISTIANSEN, REG. NO. 69,493	
<b>SIGNATURE:</b>	/Richard B. Christiansen/	
<b>DATE SIGNED:</b>	07/10/2015	
	This document serves as an Oath/Declaration (37 CFR 1.63).	
<b>Total Attachments: 2</b>		
source=56838-938990_Assignment_Declaration_BISAGA#page1.tif		



**COMBINED ASSIGNMENT AND DECLARATION OF PATENT APPLICATION**

Title of Invention: Automated Content Injection

Application No. 14/667,519, filed on March 24, 2015

**ASSIGNMENT**

WHEREAS, I, Gary J. Bisaga, residing in Leesburg, Virginia, am the original inventor or an original joint inventor of the invention disclosed in the above-identified application for a United States Letters Patent,

WHEREAS, Pearson Education, Inc., a corporation of the State of Delaware, having a principal place of business at One Lake Street Upper Saddle River, NJ 07458, hereinafter referred to as "Pearson Education," is desirous of acquiring an interest in the invention and application and in any United States Letters Patent and Registrations which may be granted on the same;

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the inventor, have assigned, and by these presents do assign to Pearson Education all right, title, and interest in and to the invention and application and to all foreign counterparts (including patent, utility model, and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title, and interest is to be held and enjoyed by Pearson Education and Pearson Education's successors and assigns as fully and exclusively as it would have been held and enjoyed by me had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation, or extension thereof.

I further agree that I will, without charge to me, but at Pearson Education's expense, (a) cooperate with Pearson Education in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge, and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Pearson Education lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Pearson Education, or Pearson Education's successors and assigns. I waive any obligation of Pearson Education to file foreign counterparts on the invention or continue pursuit of prosecution of the invention and application and to all foreign counterparts, and Pearson Education can in its sole discretion choose which countries to file foreign counterparts, unless I have previously informed Pearson Education in writing of any foreign counterparts I would like the option to pursue or prosecute.

I hereby authorize and request Kilpatrick Townsend & Stockton LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

**DECLARATION**

As the above named inventor, I hereby declare that:

- This declaration is directed to the application listed above and any applications related by priority that may include claims or claim elements supported in the application listed above.
- The above-identified application was made or authorized to be made by me.
- I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.
- I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than 5 years, or both.

IN TESTIMONY of both the Assignment and Declaration, I have signed my name on the date indicated.

Dated: 6/2/2015

  
Gary J. Bisaga

**PATENT**

**REEL: 036090 FRAME: 0710**

**COMBINED ASSIGNMENT AND DECLARATION OF PATENT APPLICATION**

Title of Invention: Automated Content Injection

Application No. 14/667,519, filed on March 24, 2015

**ASSIGNMENT**

WHEREAS, I, Jeffrey S. Huffman, residing in Folsom, California, am the original inventor or an original joint inventor of the invention disclosed in the above-identified application for a United States Letters Patent;

WHEREAS, Pearson Education, Inc., a corporation of the State of Delaware, having a principal place of business at One Lake Street Upper Saddle River, NJ 07458, hereinafter referred to as "Pearson Education," is desirous of acquiring an interest in the invention and application and in any United States Letters Patent and Registrations which may be granted on the same;

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the inventor, have assigned, and by these presents do assign to Pearson Education all right, title, and interest in and to the invention and application and to all foreign counterparts (including patent, utility model, and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title, and interest is to be held and enjoyed by Pearson Education and Pearson Education's successors and assigns as fully and exclusively as it would have been held and enjoyed by me had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation, or extension thereof.

I further agree that I will, without charge to me, but at Pearson Education's expense, (a) cooperate with Pearson Education in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge, and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Pearson Education lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Pearson Education, or Pearson Education's successors and assigns. I waive any obligation of Pearson Education to file foreign counterparts on the invention or continue pursuit of prosecution of the invention and application and to all foreign counterparts, and Pearson Education can in its sole discretion choose which countries to file foreign counterparts, unless I have previously informed Pearson Education in writing of any foreign counterparts I would like the option to pursue or prosecute.

I hereby authorize and request Kilpatrick Townsend & Stockton LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

**DECLARATION**

As the above named inventor, I hereby declare that:

- This declaration is directed to the application listed above and any applications related by priority that may include claims or claim elements supported in the application listed above.
- The above-identified application was made or authorized to be made by me.
- I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.
- I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than 5 years, or both.

IN TESTIMONY of both the Assignment and Declaration, I have signed my name on the date indicated.

Dated: July 2015

  
Jeffrey S. Huffman

**PATENT**

**RECORDED: 07/10/2015**

**REEL: 036090 FRAME: 0711**